SPECIAL ISSUE

LOCAL PROGRAM LISTINGS
WEEK OF SEPT. 24-30

TV GUIDE

15¢

FALL PREVIEW

1955-56 SHOWS

as we see it

It will be an exciting television season. We've called it, in this Preview Issue, the "Year of Plenty."

Whether all the talent and money and brainwork that have gone into preparing your entertainment will succeed in making it a great season, no one can tell until you, the viewers, make your decision. But the prospect is exciting.

Four developments seem to emerge when you study the network plans. "Spectaculars" are not only here to stay; they are becoming increasingly important. Several of the movie companies, for the first time, are trying their hands at the new medium. Giveaways are back with us; and, finally, color television is really here.

The 90-minute-or-more formats of spectaculars, plus the once-a-month scheduling that permits large budgets, are widening television's horizons. With CBS as well as NBC scheduling them this year, viewers cannot help but enjoy a rich entertainment fare.

The movie companies are anxious to see how they can use television to build movie stars and advertise their pictures. Being professionals, they should turn out some fine programs—provided they keep viewers, as well as their own aims, in mind.

It was *The $64,000 Question* that started the giveaway trend by capturing the Nation's imagination and reaping front-page publicity. The new $100,000 *Big Surprise* will boost the trend along, and there will be more—you can count on it.

Color fever among viewers is bound to start in earnest this season, with several hours a week of color shows scheduled. The networks aren't kidding. They're going to put color over.

Now turn the page for the details.

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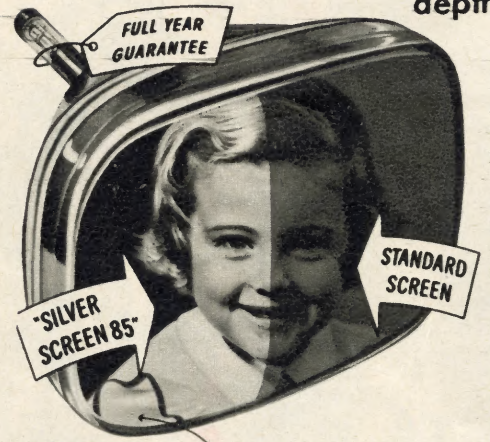

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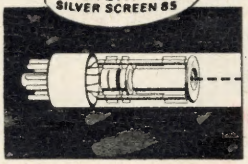

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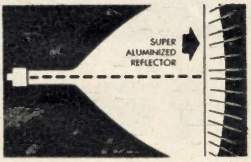

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TELEVISION'S

There's Something For Everyone

For television, 1955-56 will be a Year of Plenty, heaped high with exciting new shows and popular holdovers. It promises a bumper crop of Grade AAA, super-de luxe, "extra-fancy," king-size delicacies, as an idea planted

YEAR OF PLENTY

In New Season's Many Programs

last season burgeons all over the channels. The success of NBC's elongated "spectaculars" has resulted in a new emphasis on "bigness."

Thus, CBS will inaugurate a 90-minute *Jubilee of Stars* series tonight (Saturday), with Judy Garland and David Wayne, to be followed by "specials" starring Bing Crosby, Noel Coward and Mary Martin, among others. (See page 8.) Even Ed Murrow's *See It Now* will **continued**

A YEAR OF PLENTY /*continued*

occasionally stretch to 90 minutes.

ABC, which achieved new stature last season with its on-film *Disneyland,* is relying on film in the extra-length department, too. Its new Sunday night *Feature Film Festival* is offering such 90-minute first-run-on-TV British films as "The Red Shoes" and "The Lavender Hill Mob."

NBC's 90-minute entries include the Max Liebman and *Producers' Showcase* series, the Sunday night *Color Spread* and the Sunday afternoon *Maurice Evans Presents.* Also on the NBC agenda are extra-long documentaries and films.

Some of the films—like Sir Laurence Olivier's three-hour "Richard III" and Rex Harrison's "The Constant Husband"—will be shown for the first time in the U.S.

Top TV personalities are seeking longer vehicles. Jack Benny will supplement his CBS half hours with five guest shots on the hour-long *Shower of Stars.* Perry Como has switched from 15-minute stanzas to a weekly hour. Art Linkletter and Eddie Fisher have signed for extravaganzas in addition to their regular shows.

The new accent on size will be reflected in other ways, too. The daytime *NBC Matinee Theater* will offer a daily hour-long drama in color. Programs like *Medic,* limited to a half hour, will expand with an occasional two-parter. And since CBS scored during the summer with *The $64,000 Question,* NBC's *The Big Surprise* will up the ante to $100,000.

In longer shows: Jack Benny, Bing Crosby.

Super-specials will be offered for the small fry, too. There will be all-star productions of "Heidi" and "Alice in Wonderland" next month and, later, encores of last season's "Peter Pan" and "Babes in Toyland." And Walt Disney will lure the lollipop set with a daily hour-long *Mickey Mouse Club.*

New stars are making their TV debuts this season—among them, Miss Garland, Noel Coward, Maurice Chevalier, Esther Williams, Linda Darnell, Alec Guinness, Kathryn Grayson.

A number of Hollywood's major film studios have changed their minds about TV. Warners, 20th Century-Fox and M-G-M all have series on the air this season.

Viewers will be offered opera premieres, concerts by celebrated musicians and a 90-minute performance by the Sadler's Wells Ballet.

There will be more use of color this season—better than 14 hours a week—especially during the daytime, so prospective buyers of color sets can sample programs while shopping.

Sports fans will continue to have their own TV classics—the World Series, the Army-Navy and other newsworthy football games, an occasional championship fight. Several of these will be in color.

Despite the strength of the extra-measure idea, half-hour shows will continue to be a staple on TV. Jackie Gleason is bucking the tide by halving his Saturday night time to go on film, and there will be other new half-hour projects.

Bear in mind that the new shows, in TV's Year of Plenty, are *in addition* to such standbys as *I Love Lucy,* Gobel, *Disneyland,* Godfrey, Groucho, *Dragnet* and other favorites. All this and Liberace, too!

It's the Newest, Biggest TV Show of 1955!

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- A STAR IS BORN
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- JUDY AT THE PALACE

Greatest Nation-wide CBS Show in TV History

Saturday Night Sept. 24

The Big Ones Take Over

'Spectaculars' Or 'Specials,' Those 90-Minute Programs Will Make The Headlines

At NBC they're "spectaculars"; at CBS, "color specials," but whatever you call the 90-minute-and-more shows, they add up to TV's big news.

Last year NBC monopolized the field; this year CBS is leaving no stone—or star—unturned to join in.

At last report CBS had only one series definitely scheduled besides the daddy of all 90-minute shows, *Omnibus*—the Saturday night *Ford Star Jubilee*, which begins tonight with Judy Garland's TV bow; but its list assays high in quality.

Among the *Jubilee* attractions will be Noel Coward's TV debut in "Cafe de Paris," and a 90-minute helping of the TV-shy Bing Crosby in "High Tor." Slated, but undated, are a second Crosby opus, and two dramas written by—and starring—Coward: "Blithe Spirit, "Peace in Our Time."

Jubilee will also offer three items supervised by Paul Gregory, including "The Big Banjo" and "The Day Lincoln Was Shot"; a Christmas-time production of Maeterlinck's "The Blue Bird"; and a new musical, "Wonderful World," with songs by Arthur Schwartz and Howard Dietz.

A non-*Jubilee* "special" will be Tchaikovsky's "Nutcracker Suite," with a libretto by playwrights Sam and Bella Spewack. In the on-again-off-again category are projects enlisting Ken Murray and Orson Welles.

British film, 'The Constant Husband,' will

Over at NBC, they're promising "the greatest season in the history of any network," with a long, long line-up of 90-minute-plus programs, including musical comedies, operettas, big-name movies never before screened in the U.S., classic and not-so-classic drama, documentaries, operas and ballet. There will be 13 *Max Liebman Presents*, 13 *Color Spreads*, 13 *Producers' Showcases*, eight *Maurice Evans Presents*, six operas, an alternate-week *Wide Wide World* and other horizon-widening "telementaries."

A Line-Up Of The Big Ones

At press time, dates had been assigned to the following "spectaculars" and "specials." All programs are 90 minutes, unless otherwise specified.

Color Spread, NBC, every fourth Sunday night. **Oct. 9:** "Show Biz," with Groucho Marx, Eartha Kitt, Buster Keaton, Dennis Day, Bert Lahr. **Nov. 6:** Rex Harrison in "The Constant Husband" (Film). **Dec. 4:** Maurice Chevalier in musical review. **Jan. 1:** Sir Laurence Olivier in "Richard III" (Film). Three hours.

Jubilee of Stars, CBS, every fourth Saturday night. **Sept. 24:** Judy Garland's TV debut with David Wayne. **Oct. 22:** Noel Coward and Mary Martin in "Cafe de Paris." **Nov. 19:** Bing Crosby in "High Tor."

Maurice Evans Presents, NBC, every fourth Sunday afternoon. **Oct. 23:** "Alice in Wonderland," with Eva LeGallienne, Gillian Barber, Bobby Clark, Martyn Green, Burr Tillstrom. **Nov. 20:** Maurice Evans and Dennis King in "The Devil's Disciple."

Max Liebman Presents, NBC, Saturday nights. **Oct. 1:** "Heidi," with Wally Cox, Jeannie Carson, Baird Puppets, Pinky Lee. **Nov. 5:** Patrice Munsel and Keith Andes in "The Great Waltz." **Nov. 26:** Anne Jeffreys and Robert Sterling in "Dearest Enemy." **Dec. 24:** "Babes in oyland," with Dennis Day, Jeannie Carson, Bil and Cora Baird, Wally Cox. **Jan. 21:** "A Night in Venice." **Feb. 18:** "The Cat and the Fiddle." **Mar. 17:** "Sweethearts."

NBC Opera Theater, NBC, Sunday afternoons. **Nov. 6:** "Griffelkin," world premiere. **Dec. 4:** "Madam Butterfly," two hours. **Dec. 25:** "Amahl and the Night Visitors." **Jan. 15:** "The Magic Flute," new English version. **Feb. 26:** "La Grande Breteche," world premiere. **April 8:** "Eugen Onegin," new translation.

NBC Special Event: Jan. 2: Tournament of Roses Parade from Pasadena, Calif.

Producers' Showcase, NBC, every fourth Monday night. **Oct. 17:** Jose Ferrer in "Cyrano de Bergerac." **Dec. 12:** Sadler's Wells Ballet in "Sleeping Beauty," with Margot Fonteyn and Michael Soames. **Jan. 9:** Mary Martin and Cyril Ritchard in "Peter Pan," two hours. **Jan. 30:** "Music for the Millions," with Marion Anderson, Artur Rubenstein and Gregor Piatagorsky.

receive its U.S. premiere on NBC-TV.

Judy Garland: her TV debut will launch CBS' 'special' shows.

Jeannie Carson: she'll play title role in NBC's 'Heidi.'

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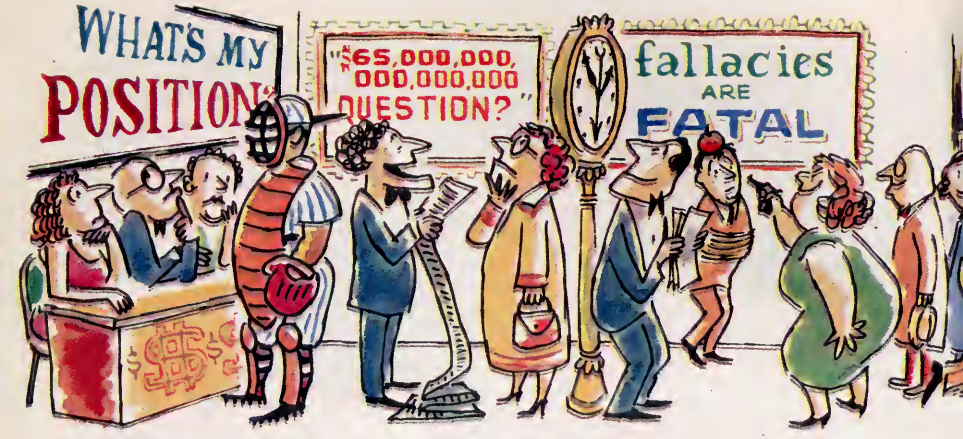

THE GREAT GOLD RUSH

'COME AND GET IT' IS THE NETWORK CRY IN WAR OF GIVEAWAYS

In TV's great war of the giveaways, the fall offensive has already started. The objective: to make a cheapskate out of *The $64,000 Question.* The battle cry to viewers: Come and Get It!

In this war, the big salvo was fired on the night of Aug. 9, 1955, when more than 35,000,000 Americans watched a likable shoemaker from the Bronx follow his daddy's advice on *The $64,000 Question.* Slowly the camera moved in to focus on a check for $32,000 . . . And behind the scenes, great brains immediately began to boil and bubble.

A few of the results:

- *The Big Surprise,* a TV show in which participants may win $100,000 in cash, will make its debut over NBC stations on Oct. 8.
- The format of *Stop the Music* has been revised by ABC to beef up the human-interest angle.
- In a counter-attack, CBS is scrutinizing the prize structure of *The $64,000 Question* itself—and may make some changes to give winners more take-home pay.

Fighting on all sides in this three-pronged offensive is Louis G. Cowan, the Bonaparte of Quiz, whose firm produces *The $64,000 Question, Stop the Music* and *The Big Surprise.* The latter, he says, won't be a quiz program at all. It will be a novelty show in which participants can win from $25,000 to $100,000 answering riddles.

On the war's guerrilla fronts there is a temporary but ominous quiet. Most of your favorite quizzes, panel shows and giveaways will be back this season with formats unchanged. There will be five from the hives of Mark Goodson and Bill Todman, who will revive a sixth, *Make the Connection,* whenever a spot is available.

Among the G.-T. standbys is *Two for the Money,* on which it is quite possible for a participant to win from $1500 to $2000 while listening to the homespun wit of Herb Shriner.

Then there's *Beat the Clock,* where

GAMES and PANELS

contestants play games with custard pies and whipped-cream squirters and get paid off in prizes worth from $100 to $300; and *The Name's the Same* with Clifton Fadiman, Roger Price, Audrey Meadows, Mike Wallace and Joan Alexander. Still with us, too, are *I've Got a Secret,* a good-natured guessing game starring Garry Moore, Jayne Meadows, Faye Emerson, Bill Cullen and Henry Morgan; and *What's My Line?,* with John Daly, Bennett Cerf, Arlene Francis, Fred Allen and Dorothy Kilgallen.

The Columbia Broadcasting System's stable of quizzes and giveaways is an impressive one. Besides *The $64,000 Question* and four of the Goodson-Todman shows, CBS has *Name That Tune,* with a new emcee, George de Witt, and a $1600 jackpot on Tuesdays; and on Fridays, *Pantomime Quiz,* with Mike Stokey, Rocky Graziano, Jackie Coogan, Robert Clary, Dorothy Hart, Carol Haney and Hans Conried.

As of yore, ABC is riding herd on a formidable array of quizzes. On Sunday night there's *Break the Bank* (Bert Parks) and *Life Begins At 80* (Jack Barry); on Wednesday, *Masquerade Party* (Peter Donald, Bobby Sherwood, Dagmar, Ogden Nash and Ilka Chase) and *Penny to a Million* (*pennies,* that is); on Thursday, there's *Stop the Music* (Bert Parks) and *Down You Go* (Bergen Evans), and on Friday, *Dollar a Second,* with Jan Murray and a stageful of graham cracker pies.

Question: Will there be enough contestants to go around?

Contests In Color

Tradition: West Point, Annapolis Color Guards at Army-Navy game. It will be in color.

World Series, Football Games To Get 'Spectacular' Treatment

"Color" at a ball game once meant those little human-interest sidelights that sportscasters like to tell about the players. But this year they're taking that word "color" literally. Because, for the first time, several World Series games will be televised in color, in addition to three more Saturday afternoon football games. (The first football game in color was telecast last week, Sept. 17; highlight will be the Army-Navy classic from Philadelphia Nov. 26.) Naturally, if you don't own a color set you'll be able to see these in black and white.

Since NBC has only one remote pickup unit for color, it can colorcast Series games from one ball park only. If the New York Yankees win the American League pennant, the first two games from Yankee Stadium will go in color. If another team wins, NBC will concentrate its activities on the National League champs, the Brooklyn Dodgers, colorcasting the third and fourth games, which will be played in Brooklyn.

Football fans in certain sections of the country will have a wider choice of TV games this season. On six Saturday afternoons, plus Thanksgiving Day, NBC will telecast one major game nationally. On five other Saturdays, NBC will televise games played by Eastern teams exclusively to Eastern cities.

On those same five Saturdays, CBS will offer a different schedule of Eastern regional games, plus five Big 10 games televised in the Midwest only, and five Pacific Coast games for the Far West only. Eastern viewers, consequently, can choose either the NBC or CBS games on those five "regional" Saturdays. On New Year's Day, NBC CBS and ABC will each televise a different Bowl game.

Four Notre Dame games are to be televised via closed-circuit TV into Sheraton Hotel ballrooms in some 30

cities. The charge: $4 per person.

Professional football presents a different sort of a picture. ABC will televise nationally some of the Chicago Cardinals and Chicago Bears games. In addition, the Detroit Lions and Green Bay Packers will be seen on Thanksgiving. Some league games will be televised on a regional basis.

Boxing fans can look forward to ABC's *Wednesday Night Fights* and NBC's Friday night *Cavalcade of Sports*. CBS will televise Big 10 basketball games on Saturday afternoons, as soon as the football season closes.

In addition, there will be the usual number of horse races, including the big ones like the Kentucky Derby, Preakness and Belmont Stakes.

In general, networks plan more coverage of top events in all sports.

College Football

(To be televised nationally by NBC)

Oct. 1, Stanford vs. Ohio State. **Oct. 15,** Michigan State vs. Notre Dame (color). **Oct. 29,** Michigan vs. Iowa (color). **Nov. 19,** Southern California vs. UCLA. **Nov. 24,** (Thanksgiving), Texas A. & M. vs. Texas. **Nov. 26,** Army vs. Navy (color). **Dec. 3,** Duke vs. North Carolina.

(To be televised in the East by NBC)

Sept. 24, Syracuse vs. Pittsburgh. **Oct. 8,** Boston College vs. Villanova. **Oct. 22,** Cornell vs. Princeton. **Nov. 5,** Penn vs. Notre Dame. **Nov. 12,** Columbia vs. Navy.

(To be televised in the East by CBS)

Sept. 24, Boston University vs. Penn State. **Oct. 8,** Holy Cross vs. Colgate. **Oct. 22,** Harvard vs. Dartmouth. **Nov. 5,** Syracuse vs. Penn State. **Nov. 12,** Brown vs. Harvard.

(To be televised in the Far West by CBS)

Sept. 24, Illinois vs. California. **Oct. 8,** USC vs. Washington. **Oct. 22,** Washington State vs. Oregon State (will not be seen in Los Angeles); **Oct. 22,** USC vs. California (to be seen in Los Angeles only). **Nov. 5,** Washington vs. California. **Nov. 12,** Oregon vs. Stanford.

(CBS will telecast Big 10 games on a regional basis, with schedule still in doubt).

Professional Football

(To be telecast by ABC on full network)

Oct. 2, New York Giants vs. Chicago Cards. **Oct. 9,** San Francisco 49'ers vs. Chicago Bears. **Oct. 16,** Baltimore Colts vs. Bears. **Oct. 23,** Philadelphia Eagles vs. Cards. **Oct. 30,** Cleveland Browns vs. Cards. **Nov. 6,** Green Bay Packers vs. Bears. **Nov. 13,** Los Angeles Rams vs. Bears. **Nov. 20,** Washington Redskins vs. Cards. **Nov. 24,** Detroit Lions vs. Green Bay Packers. **Nov. 27,** Bears vs. Cards. **Dec. 4,** Detroit Lions vs. Bears. **Dec. 11,** Philadelphia Eagles vs. Bears.

(In addition, other games will be telecast on a regional basis.)

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★ DOUGLAS EDWARDS WITH THE NEWS—CBS—TUES. & THURS.
★ THE BIG STORY—NBC ★ MGM PARADE—ABC

See program pages for time and channel

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Cleveland Dateline

TIME CHANGE

In this issue of TV GUIDE, program listings have undergone a time change due to the Cleveland area returning to Eastern Standard Time on September 25, while the New York City area where the network shows originate remains on daylight saving time. Saturday, September 24 is the only day in this book still on daylight saving time. Starting with the first Sunday page, program listings are on Eastern Standard Time through the week. This system of time listings will continue until October 29, when the New York area will change from daylight saving to Eastern standard time and Cleveland will again be on the same time as New York. Example: A program you watched all summer at 8 P.M. is now listed at 7 P.M., until October 29, when it will again return to 8 P.M.

World Series note. The first game of the 1955 World Series will be played in the park of the winning American League team, Wednesday, September 28. Telecast time either 12 noon or 1 P.M. Cleveland time. NBC-TV, having prior rights is expected to channel the Series through the usual outlets, although if the Cleveland Indians participate, the local telecast arrangements may be changed or augmented. Telecasts from Brooklyn will be in color.

Winners of the Ice Capades color-drawing contest are: First prize, age group 4 to 9, $5 cash, 4 box seats: Joyce Petrik, 13900 Svec Ave., Cleveland 20, age 7. First in age group 10 to 14 years, Sandra Paffume, 1227 W. 17th, Lorain, Ohio, age 12. Winners of the runnerup prizes in both groups will be listed in next week's TV GUIDE.

Local channels say the 1955 fall season will be the greatest ever in television entertainment. Never, they all agree, has there been such a schedule of new shows, big stars returning |Hope, Gleason, Garland, Thomas, Gobel, Godfrey, Lucy, etc.| super programs and spectaculars, new and different kinds of programs, offering a wonderful variety of interesting shows to the TV viewer.

Channels listed in program section

CLEVELAND

3	**WNBK** (NBC)	NBC Building, 14
5	**WEWS** (ABC - Du Mont)	WEWS Building, 14
8	**WXEL** (CBS)	1630 Euclid Ave., 14

YOUNGSTOWN

21	**WFMJ-TV** (NBC)	Boardman St.
27	**WKBN-TV** (CBS-ABC-Du Mont)	Midlothian Blvd.

AKRON

49	**WAKR-TV** (ABC)	853 Copley Rd.

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The following is an alphabetical index of highly-rated evening network programs scheduled this fall.

All times are "P.M." Eastern Standard

Appointment With Adventure Sun., 9 (8, 27)

Berle, Milton ..... Tues., 7 (3, 21)
(Every third week)
Big Story ..... Fri., 8 (3, 21)
Big Surprise ..... Sat., 6:30 (3)
(Beg. Oct. 8)
Big Town ..... Tues., 9:30 (3, 21)
Boxing ..... Mon., 9 (5)
Boxing ..... Wed., 9 (5, 49)
Boxing ..... Fri., 9 (3, 21)
Break the Bank ..... Sun., 9 (5, 49)
Burns and Allen ..... Mon., 7 (8)

Caesar's Hour ..... Mon., 7 (3, 21)
Carson, Johnny ..... Thurs., 9 (8)
Cavalcade Theater ..... Tues., 8:30 (5)
Chance of a Lifetime ..... Sun., 8 (5, 49)
Circle Theater ..... Tues., 8:30 (3, 21)
(Alt. with Playwright Hour)
Climax! ..... Thurs., 7:30 (8, 27)
(Alt. with Shower of Stars)
Como, Perry ..... Sat., 7 (3, 21)
Concert—Barlow ..... Mon., 7:30 (5, 49)
Crossroads ..... Fri., 7:30 (5)
(Beg. Oct. 7)
Crusader ..... Fri., 8 (8, 27)
(Beg. Oct. 7)
Cummings, Bob ..... Thurs., 7 (8)

Damon Runyon Theater ..... Sat., 9:30 (8)
December Bride ..... Mon., 8:30 (8, 27)
(Beg. Oct. 3)
Disneyland ..... Wed., 6:30 (5)
Dollar a Second ..... Fri., 8 (5)
Down You Go ..... Thurs., 8:30 (5)
Dragnet ..... Thurs., 8 (3, 21)
Durante, Jimmy ..... Sat., 8:30 (3, 21)

Ethel and Albert ..... Fri., 9 (5)
(Beg. Oct. 14)

Famous Film Festival ..... Sun., 6:30 (5, 49)
Father Knows Best ..... Wed., 7:30 (3, 21)
Fireside Theater ..... Tues., 8 (3, 21)
Ford Star Jubilee ..... Sat., 8:30 (8)
(Every fourth week)
Ford Theatre ..... Thurs., 8:30 (3, 21)
Four Star Playhouse ..... Thurs., 8:30 (8, 27)

George Gobel ..... Sat., 9, (3, 21)
(Beg. Oct. 8)
G.E. Theater ..... Sun., 8 (8)
Godfrey and Friends ..... Wed., 7 (8, 27)
Grand Ole Opry ..... Sat., 6:30 (5)
(Every fourth week beg. Oct. 15)
Gunsmoke ..... Sat., 9 (8, 27)

Hitchcock, Alfred ..... Sun., 8:30 (8)
(Beg. Oct. 2)
Honeymooners ..... Sat., 7:30 (8, 27)
(Beg. Oct. 1)
Hope, Bob ..... Tues., 7 (3, 21)
(Irregularly at this hour)

I Love Lucy ..... Mon., 8 (8, 27)
(Beg. Oct. 3)

It's Always Jan ..... Sat., 8:30 (8)
I've Got a Secret ..... Wed., 8:30 (8, 27)

Joe and Mabel ..... Tues., 8 (8, 27)
Justice ..... Sun., 9:30 (3)
(Beg. Oct. 2)

Liebman, Max ..... Sat., 8 (3, 21)
(Every fourth wk.)
Life Begins At 80 ..... Sun., 8:30 (5, 49)
(Time changes after Oct. 23)
Life of Riley ..... Fri., 7:30 (3, 21)
Lineup ..... Fri., 9 (8)

Mama ..... Fri., 7 (8)
(Beg. Oct. 7)
Marx, Groucho ..... Thurs., 7 (3, 21)
Masquerade Party ..... Wed., 8 (49)
Medic ..... Mon., 8 (3, 21)
Millionaire ..... Wed., 8 (8, 27)
M-G-M Parade ..... Wed., 7:30 (5, 49)
Montgomery, Robert ..... Mon., 8:30 (3, 21)
My Favorite Husband ..... Tues., 9:30 (8)
My Friend Flicka ..... Fri., 6:30 (8, 27)

Original Amateur Hour ..... Sun., 8:30 (5, 49)
(Beg. Oct. 30)
Our Miss Brooks ..... Fri., 7:30 (8, 27)
(Beg. Oct. 7)
Outside U.S.A. ..... Thurs., 9 (49)
Ozark Jubilee ..... Sat., 6:30 (5, 49)
Ozzie and Harriet ..... Fri., 7 (5)

Penny to a Million ..... Wed., 8:30 (5, 49)
People Are Funny ..... Sat., 8 (3, 21)
People's Choice ..... Thurs., 7:30 (3, 21)
(Beg. Oct. 6)
Person to Person ..... Fri., 9:30 (8, 27)
Playhouse of Stars ..... Fri., 8 (8, 27)
(Beg. Oct. 7, 8:30)
Playwright Hour ..... Tues., 8:30 (3, 21)
(Alt. with Circle Theater)
Producers' Showcase ..... Mon., 7 (3, 21)
(Every fourth week)

Raye, Martha ..... Tues., 7 (3, 21)
(Every third week)
Screen Directors Playhouse ..... Wed., 7 (3, 21)
(Beg. Oct. 5)
Sheen, Bishop Fulton J. ..... Thurs., 7 (5)
(Beg. Oct. 13)
Shore, Dinah ..... Tues., Thurs., 6:30 (3, 21)
Shower of Stars ..... Thurs., 7:30 (8, 27)
(Every fourth week)
$64,000 Question ..... Tues., 9 (8, 27)
Skelton, Red ..... Tues., 8:30 (8)
Stage Show ..... Sat., 7 (8)
(Beg. Oct. 1)
Star Stage ..... Fri., 8:30 (3, 21)
Star Tonight ..... Thurs., 8 (5, 49)
Stop the Music ..... Thurs., 7:30 (5, 49)
Studio One ..... Mon., 9 (8, 27)
Sullivan, Ed ..... Sun., 7 (8, 27)
Sunday Spectacular ..... Sun., 7:30 (3, 21)

TV Playhouse ..... Sun., 8 (3, 21)
TV Reader's Digest ..... Mon., 7 (5, 49)
Talent Scouts ..... Mon., 7:30 (8)
Talent Varieties ..... Tues., 9 (5)
This Is Your Life ..... Wed., 9 (3, 21)
Theater ..... Wed., 8 (3, 21)
Thomas, Danny ..... Tues., 8 (5, 49)
Thurs., 9 (27)
Truth or Consequences ..... Fri., 7 (3, 21)
20th Century-Fox Hour ..... Wed., 9 (8, 27)
(Alt. with U.S. Steel)
Two for the Money ..... Sat., 8 (8, 27)

U.S. Steel Hour ..... Wed., 9 (8, 27)
(Alt. with 20th Century-Fox Hour)

Variety Hour ..... Sun., 7 (3, 21)
Video Theater ..... Thurs., 9 (3, 21)
Vise ..... Fri., 8:30 (5)

Wanted ..... Thurs., 9:30 (8)
(Beg. Oct. 20)
Warner Bros. Presents ..... Tues., 6:30 (5, 49)
Welk, Lawrence ..... Sat., 8 (5, 49)
What's My Line? ..... Sun., 9:30 (8, 27)
Wyatt Earp ..... Tues., 7:30 (5)

You'll Never Get Rich ..... Tues., 7:30 (8)
Young, Loretta ..... Sun., 9 (3, 21)
Your Hit Parade ..... Sat., 9:30 (3, 21)

TV Movie GUIDE

For fuller details of each movie see the regular program listing.

SATURDAY, SEPTEMBER 24

9:00 A.M. (3) "PRAIRIE CHICKENS"
(Drama) Jimmy Rogers Noah Beery, Jr.

10:00 A.M. (8) "FLAME OF THE WEST"
(Western) Johnny Mack Brown.

12:00 P.M. (3) TO BE ANNOUNCED

12:00 P.M. (5)"THE DEVIL'S BROTHER"
(Comedy) Laurel & Hardy.

1:00 P.M. (21) "TICKET TO PARADISE"
(Comedy) Roger Pryor. Wendy Barrie, Claude Gilingwater.

2:00'P.M. (49) "OUTLAW TRAIL"
(Western)

3:00 P.M. (21) "FORCED LANDING"
(Drama)

3:00 P.M. (49) "LUCKY LARRIGAN"
(Western)

4:30 P.M. (5) "MAN'S LAND"
(Western) Hoot Gibson.

4:30 P.M. (21) "RANGE LAW"

4:45 P.M. (27) TO BE ANNOUNCED

5:00 P.M. (49) TO BE ANNOUNCED

10:00 P.M. (49) TO BE ANNOUNCED

11:00 P.M. (5) "LUCKY NICK CAIN"
(Intrigue) George Raft, Coleen Gray, Enzo Staiola.

11:05 P.M. (3) "THE TORCH"
(Drama) Paulette Goddard, Gil Roland, Pedro Armendariz, Walter Reed.

11:25 P.M. (21) "NORTHWEST OUTPOST"
(Musical) Nelson Eddy, Ilona Massey.

11:30 P.M. (8) "CELIA"
(Mystery) Hy Hazell.

SUNDAY, SEPTEMBER 25

12:00 P.M. (3) "HELLGATE"
(Drama) Sterling Hayden, Joan Leslie.

12:30 P.M. (49) "OUTLAW TRAIL"
(Western)

1:00 P.M. (21) "THREE TEXAS STEERS"
(Western)

1:30 P.M. (3) "BACKLASH"
(Drama) Jean Rogers, Richard Travis.

1:30 P.M. (5) "THE FIGHTING PARSON"
(Western) Hoot Gibson.

3:00 P.M. (49) "LUCKY LARRIGAN"
(Western)

4:00 P.M. (27) "CHALLENGE OF THE FRONTIER" (Western) Randolph Scott.

8:30 P.M. (49) "VOGUES (OF 1938)"
(Drama) Joan Bennett, Warner Baxter.

10:00 P.M. (3) "THREE FOR BEDROOM C"
(Drama) Gloria Swanson, James Warren.

10:00 P.M. (8) "MEET SEXTON BLAKE"
(Mystery) David Farrar, Michael Rennie.

10:00 P.M. (27) TO BE ANNOUNCED

10:15 P.M. (5) "LATE AT NIGHT"
(Drama) Barry Morse, Noel Dryden.

10:30 P.M. (49) TO BE ANNOUNCED

11:10 P.M. (21) "THE NIGHT RAIDERS"
(Western) John Wayne, Ray Corrigan.

11:10 P.M. (27) "A MILLIONAIRE FOR CHRISTY" (Drama) Fred MacMurray.

11:30 P.M. (8) TO BE ANNOUNCED

MONDAY, SEPTEMBER 26

8:00 A.M. (3) "SHAGGY"
(Drama) Robert Shayne, Brenda Joyce.

8:00 A.M. (27) TO BE ANNOUNCED

12:00 P.M. (3) "THE AMAZING MR. X"
(Drama) Turhan Bey, Lynn Bari.

12:55 P.M. (5) "FOUR DAYS"
(Drama) Hugh McDermott.

3:00 P.M. (5) "LIEUTENANT DARING R.N."
(Drama) Hugh Williams, Martin Walker.

3:00 P.M. (49) TO BE ANNOUNCED

5:00 P.M. (5) "MYSTERY RANGE"
(Western) Tom Tyler

9:00 P.M. (49) "SENSATION HUNTERS"
(Drama) Arline Judge, Preston Foster.

11:00 P.M. (5) "20 QUESTIONS MURDER MYSTERY" (Mystery) Robert Beatty

11:20 P.M. (8) TO BE ANNOUNCED

11:20 P.M. (27) "SPY OF NAPOLEON"
(History) Richard Barthelmess.

TUESDAY, SEPTEMBER 27

8:00 A.M. (3) "BACKLASH"
(Drama) Jean Rogers.

8:00 A.M. (27) TO BE ANNOUNCED

3:00 P.M. (49) TO BE ANNOUNCED
12:45 P.M. (5) "ACE OF SPADES"
(Drama) Dorothy Boyd, Michael Hogan.
1:00 P.M. (3) "THE OUTER GATE"
(Melodrama) Ralph Morgan.
3:00 P.M. (5) "WHISPERING TONGUES"
(Drama) Felix Aylmer, Malcom Keen.
3:00 P.M. (49) TO BE ANNOUNCED
4:00 P.M. (8) TO BE ANNOUNCED
5:00 P.M. (5) "RIP ROARING BUCKEROO"
(Western)
8:30 P.M. (49) "THE FACE OF MARBLE"
(Drama) John Carradine, Claudia Drake.
9:30 P.M. (5) "ONCE A SINNER"
(Drama) Pat Kirkwood, Sydney Tafler.
11:20 P.M. (8) TO BE ANNOUNCED
11:20 P.M. (27) "SARGE GOES TO COLLEGE"
(Musical) Alan Hale, Jr.

WEDNESDAY, SEPTEMBER 28

8:00 A.M. (3) "MERRILY WE LIVE"
(Comedy) Constance Bennett, Brian Aherne, Billie Burke.
8:00 P.M. (27) TO BE ANNOUNCED
12:00 P.M. (3) "CAMPUS HONEYMOON"
(Drama) Lyn Wilde, Lee Wilde.
12:45 P.M. (27) "MISSISSIPPI RHYTHM"
(Musical melodrama) Jimmy Davis, Lee "Lasses" White.
12:55 P.M. (5) "I'LL WALK BESIDE YOU"
(Drama) Richard Bird, Lesley Brook.
3:00 P.M. (5) "RIVER PATROL"
(Drama)
3:00 P.M. (49) "SKY PATROL"
(Drama) John Trent, Jackie Coogan.
4:00 P.M. (8) TO BE ANNOUNCED
5:00 P.M. (5) "RIP ROARING BUCKEROO"
(Western)
10:00 P.M. (5) "THE ARGYLE SECRET"
(Drama) William Gargan, Marjorie Lord.
11:30 P.M. (8) TO BE ANNOUNCED

THURSDAY, SEPTEMBER 29

8:00 A.M. (3) "NAVY BOUND"
(Drama) Tom Neal.
8:00 A.M. (27) TO BE ANNOUNCED
12:00 P.M. (3) "CASA MANANA"
(Drama) Robert Clarke, Virginia Welles.
12:45 P.M. (5) "COWBOY COUNSELLOR"
(Western)
12:45 P.M. (27) "CRIME, INC."
(Drama) Martha Tilton.
3:00 P.M. (5) "THE HANGMAN WAITS"
(Mystery) John Turnbull.
3:00 P.M. (49) TO BE ANNOUNCED
5:00 P.M. (5) "ORPHAN OF THE PECOS"
(Western) Tom Tyler.
10:00 P.M. (5) "THE PRAIRIE"
(Drama) Lenore Aubert, Alan Baxter.
11:20 P.M. (8) TO BE ANNOUNCED
11:20 P.M. (27) "THE CHINESE CAT"
(Mystery) Sidney Toler, Mantan Moreland.

FRIDAY, SEPTEMBER 30

8:00 A.M. (3) "ROAD SHOW"
(Comedy) Carole Landis, Adolphe Menjou.
8:00 A.M. (27) TO BE ANNOUNCED
12:00 P.M. (3) "DOWN MEMORY LANE"
(Variety) Bing Crosby, W. C. Fields, Gloria Swanson.
12:55 P.M. (5) "SALUTE THE TOFF"
(Drama) John Bentley.
3:00 P.M. (5) "SOMEONE AT THE DOOR"
(Mystery) Michael Medwin, Garry Marsh.
3:00 P.M. (49) TO BE ANNOUNCED
4:00 P.M. (8) TO BE ANNOUNCED
5:00 P.M. (5) "ORPHAN OF THE PECOS"
(Western)
9:00 P.M. (5) TO BE ANNOUNCED
9:00 P.M. (49) "SLIVER SKATES"
(Musical) Kenny Baker, Patricia Morison.
11:00 P.M. (5) "DIPLOMATIC PASSPORT"
(Mystery) Marsha Hunt, Paul Carpenter.

NOW PLAYING AT THE HIPPODROME THEATRE

THIS WEEK...

(This information applies only to channel numbers indicated in parentheses)

NEW TIME OR CHANNEL

People Are Funny ..... 9 P.M. Sat. (3, 21)
Contest Carnival ..... 10:30 A.M. Sun. (8, 27)
Wild Bill Hickok ..... 11:30 A.M. Sun. (27)
News, Doug Edwards 6:15 P.M. M.-F. (8, 27)

DEBUTS

Ford Star Jubilee ..... 9:30 P.M. Sat. (8, 27)
Frontier ..... 6:30 P.M. Sun. (3)
Robin Hood ..... 6:30 P.M. Mon. (8)
Brave Eagle ..... 6:30 P.M. Wed. (8)
Sgt. Preston ..... 6:30 P.M. Thurs. (8)
My Friend Flicka ..... 6:30 P.M. Fri. (8)
Football—Frank Leahy .... 10:30 P.M. Thurs. (8)

RETURNS

UN In Action ..... 10 A.M. Sun. (8)
Jack Benny ..... 6:30 P.M. Sun. (8)
Sid Caesar ..... 7 P.M. Mon. (3, 21)
Name That Tune ..... 6:30 P.M. Tues. (8)
Milton Berle ..... 7 P.M. Tues. (3, 21)
Red Skelton ..... 8:30 P.M. Tues. (8)
Circle Theater ..... 8:30 P.M. Tues. (3, 21)
Lineup ..... 9 P.M. Fri. (8, 27)

GOING OFF

Baseball Preview ..... 2:45 P.M. Sat. (8)
Baseball Game ..... 2:55 P.M. Sat. (8,27)
Greatest Bands ..... 8 P.M. Sat. (8, 27)
Here's The Show ..... 10 P.M. Sat. (3 ,21)
Stage 7 ..... 8:30 P.M. Sun. (8, 27)
Bob Cummings (Sun. Series) 9:30 P.M. Sun. (3)
Those Whiting Girls ..... 8 P.M. Mon. (8)
Search ..... 9:30 P.M. Tues. (27)
Kodak Request Performance 7 P.M. Wed. (3,
Make The Connection 7:30 P.M. Thurs. (3, 21)
Pantomime Quiz ..... 7 P.M. Fri. (8)
Ray Milland ..... 8:30 P.M. Fri. (8, 27)

SPECIALS

World Series 12:00 P.M. Wed., Thurs., Fri. (3)

COLOR

Ford Star Jubilee ..... 9:30 P.M. Sat. (8, 27)
Home ..... 10 A.M. Mon.-Fri. (3,21)
Howdy Doody ..... 4:30 P.M. Mon.-Fri. (3, 21)
Milton Berle ..... 7 P.M. Tues. (3, 21)
Today ..... 6 A.M. Tues. (3, 21)
Red Skelton ..... 8:30 P.M. Tues. (8)
World Series ..... 12:00 P.M. Fri. (3)

Our Readers Ask

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 810 Hippodrome Bldg., Cleveland 14, O.

I would like a little information on what has happened to the old time Western movie stars like Bob Steele,

Tex Ritter, Ken Maynard, Tom Tyler, Tim McCoy and William Boyd. —*M.F.R., Cleveland.* [*All of these stars are on television quite regularly, on programs such as Adventure Theatre, Texas Jim and Hopalong Cassidy.*]

When Phil Silvers of "You'll Never Get Rich" was on "Toast of The Town," he introduced one of his cast, Pvt. Dillingham, as Walter Cartier. Is he the former middleweight contender?—*J. F. P., Elyria.* [*This was Walter Cartier, the boxer.*]

Is it true that Dean Martin and Jerry Lewis are splitting up and won't make any more movies or TV shows together?—*P. S., Cleveland.* [*This rumor crops up from time to time but as far as current authentic information goes, they are on good terms and under contract to make future programs.*]

We very much enjoy the Guy Lombardo show on TV Thursdays at 10:30 and wish it could be an hour long instead of a half. Is it live or is it on film?—*Mrs. Taylor, Elyria.* [*The Guy Lombardo show is a film.*]

We are anxious for the return of the Jackie Gleason show, especially to see Art Carney as Ed Norton in "The Honeymooners." Can you tell us his age and where he was born?—*Mrs. F. J. Schmidt, Bedford.* [*Art was born in Mt. Vernon, N. Y., Nov.* 4, 1918.]

For Week Beginning September 24th

SATURDAY

MORNING

7:00 3 COLOR—**Test Pattern**

9:00 3 **MOVIE—Drama**

"Prairie Chickens." Traveling in a broken-down car, one of two men is mistaken for the wealthy owner of a ranch. Jimmy Rogers, Noah Beery, Jr.

10:00 3 **Pinky Lee—Variety**

8 **MOVIE—Western**

"Flame of the West." A young man dedicates his life to healing rather than killing, but has a change of mind when the town's marshal is killed. Johnny Mack Brown, Raymond Hatton.

27 **Western Theater**

10:25 5 **NEWS—Bulletins**

10:30 3 21 **Winchell-Mahoney**

Young Natalie Trundy joins the show as a song-and-dance partner to Paul, Jerry and Milton DeLugg. Jerry's too tired to sleep! Paul insists that what Jerry needs is a little exercise. So the gang organizes a baseball game. Paul, Milton and Jerry sing "Take Me Out to the Ball Game." After a lesson from Irving the scholarly mouse, Knucklehead Smiff sings "How Silk Is Made."

5 **To Be Announced**

11:00 3 21 **Commando Cody—Kids**

"Lost in Outer Space." In his efforts to add the Earth to his long list of slave planets, the Ruler tries to get Commando Cody and crew out of the way. His plans include the capture of Cody's spaceship. The method: a trumped-up story told by a Mercurian. Cody: Judd Holdren. The Ruler: Gregory Gay. Joan: Aline Towne.

5 **Western Reserve University Telecourse**

8 **Andy's Gang—Kids**

"The Lone Keddah." . . . Gravel-voiced Andy and company are reviewed in next week's TV Guide.

27 **Cartoon Carnival**

11:30 3 21 **Mr. Wizard—Science**

Danny (Hugh Dunne) and Mr. Wizard (Don Herbert) find out about magnetism and how it works for us. They also learn of the tricks it plays.

5 **Fun Farm—Kids**

8 **Tales of The Texas Rangers—Western**

"West of Sonora." Two grandfathers of the orphaned heiress to a gold mine feud over possession of the child. Their argument reaches disastrous proportions before the Texas Rangers step in.

CAST

Jace Pearson ..... Willard Parker
Clay Morgan ..... Harry Lauter
Black Murphy ..... Robert E. Griffin
Penny Clinton ..... Cheryl Callaway
Sheriff Clinton ..... I. Stanford Jolley

27 **Buffalo Bill, Jr.**

AFTERNOON

12:00 3 **MOVIE—To Be Announced**

5 **MOVIE—Comedy**

"The Devil's Brother." Two of the bravest amateur bandits ever to live cross the path of another bandit chief who is no amateur. Laurel and Hardy, Dennis King. (Two runs.)

8 **Big Top—Circus**

Ringmaster Jack Sterling presents:
High wire artists ..... Malikova

Dog act ..... Cimse's Scottish collies
Acrobats ..... Edna & Leon
Cyclists ..... Speedy Babbs' Cycle Whirl

(21) Komedy Kut-Ups

(27) The Noon Show

1:00 (8) Lone Ranger
"Outlaw's Revenge." The Lone Ranger and Tonto learn of the strange relationship between a notorious outlaw and a respected banker.

(21) MOVIE—Comedy
"Ticket to Paradise." A young financier suffers a case of amnesia and is found roaming New York as a cab driver. Roger Pryor, Wendy Barrie, Claude Gillingwater.

(27) Hopalong Cassidy
"Lumber Jack." Hoppy tries to aid a man who is being bullied by a gang of desperadoes who want his lumber camp. The man's son-in-law was murdered as he went to pay the taxes on the timberland. William Boyd.

1:30 (3) Top Ten Dance Party

(8) Uncle Johnnie Coons
After watching the Our Gang comedy "Cradle Robbers," Johnny agrees to take care of Joe Giant's baby. But the "little boy" is a little more than Johnny can handle. (Chicago)

1:55 (27) Six Shooters

2:00 (5) Bandstand—McLean

(8) Looney Tunes

(21) The Big Picture

(49) Bunkhouse Tales
"Outlaw Trail." A civic leader in the West oppresses the ranchers in the area.

2:30 (3) Press Box Review

(21) Pantomime Quiz

2:40 (27) Baseball Hall of Fame

2:45 (3) FOOTBALL—Notre Dame vs. Southern Methodist Univ.
Southern Methodist University meets Notre Dame at South Bend, Ind.

(8) Baseball Scrapbook

2:55 (8) (27) BASEBALL—Indians
The Cleveland Indians vs. the Detroit Tigers at Briggs Stadium.

3:00 (21) MOVIE—Drama
"Forced Landing."

(49) MOVIE—Western
"Lucky Larrigan."

4:00 (5) Film Shorts

(21) Playhouse 15

4:15 (5) HORSE RACE—Aqueduct
The Sysonby Handicap, three-year-olds and up, one mile, $100,000 added. Fred Capossela reports the race from Belmont Race Track, Long Island, N. Y.

(21) Movie Museum

4:30 (5) MOVIE—Western
"Man's Land." Hoot Gibson.

21 Wooly West
"Range Law."

4:45 27 MOVIE—To Be Announced

5:00 49 MOVIE—To Be Announced

5:20 8 Final Edition

5:30 8 Buffalo Bill, Jr.
"Red Hawk." Two rival stage lines fight over the route that travels from a silver mine to Silver Hill. Dick Jones, Nancy Gilbert.

21 Best of the Rascals

27 Baseball Hall of Fame

5:45 3 Scoreboard

27 The Plainsman

EVENING

6:00 3 Ramar of the Jungle
"The Evil Strangers." Ramar ingeniously outwits some daring kidnappers who have hid a wealthy industrialist in the secret wilds of the African jungle. They have named Ramar as the go-between for the ransom money.

5 Dollar A Second
Jan Murray kids the contestants.

8 Hopalong Cassidy
"Copper Hills." Picture post cards taken by a photographer of Indians gives Hoppy a clue why the man was murdered. Ta make matters worse a feud breaks out between the Sioux and the Apaches, but neither chief knows about it. William Boyd, Edgar Buchanan, Joseph Waring.

49 This Is The Life
"The Sin of Richard Baxter." When a friend of the Baxter family, Aunt Jenny, becomes the victim of a painful accident, happy-go-lucky Richard Baxter suffers pangs of guilt. He's haunted by this until he goes to speak with Pastor Martin.

6:30 3 Cowboy G-Men
"Ghost Town Mystery." In the year 1898, the U. S. Government sends Stoney and Pat to investigate why an order of silver has never been filled. Jackie Coogan, Russ Hayden.

5 The Little Rascals

8 Annie Oakley—Western
"Annie Calls Her Shots." An embittered man returns to Diablo to seek revenge on the people who sent him to prison. Annie has her hands full when she tries to set him straight.

27 NEWS—Reports

49 Mark Saber—Mystery
"Lost Face." When Don Peter's roommate is found murdered he has to think fast. His only alibi is a photograph taken at a bar at the time of the murder.

6:45 27 SPORTS—Reports

6:55 27 Weather—Reports

7:00 3 ALL STAR THEATER
"They Also Serve," starring John Hodiak, Maureen O'Sullivan and Virginia Grey. Colonel McNab's wife throws a party in his honor on the eve of his departure for active duty in Korea. This begins a silly flirtation on the colonel's part, the discovery of his wife's illness and the realization that all's well that ends well.

5 LIGHTS, CAMERA, QUESTIONS—Quiz

8 GENE AUTRY—Western
"Ransom Cross." A valuable discovery sets off a battle between crooks and lawmen. Gene Autry gets involved in the fight. (Film)

21 THE RUMPUS ROOM

27 MASQUERADE PARTY

49 FLIGHT NO. 7—Travel

7:30 3 21 HORACE HEIDT
Kansas City, Mo., gets a visit from the Show Wagon. The cast sings "Everything's Up to Date in Kansas City." Reita

Rates are lower after
6 o'clock every night and
all day Sunday.

CLEVELAND TO WASHINGTON, D. C. . . . 75¢

Station-to-Station rate for first 3 minutes. Plus tax.

SYLVANIA

"Cabinet of Light" TV

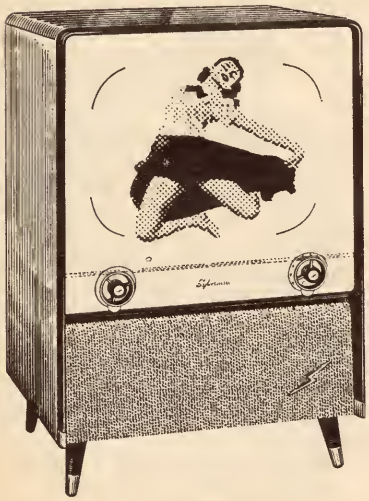
HALOLIGHT

BRINGS YOU

"BEAT THE CLOCK"

RIGHT IN YOUR OWN HOME

Join in the fun created each Saturday evening at 7:30 on channel 8 by Bud Collyer and Roxanne on Beat the Clock. You can win big, wonderful prizes. Just drop in to your Sylvania Television dealer, fill out the free entry blank. There is nothing to buy and nothing to write. Ten big prizes each week.



1956 MODEL 21C502

While you are there ask to see the fabuluous new "Cabinet of Light" as featured in the

BELVEDERE

This beautiful 21" console is a brand new concept of viewing comfort. "Surround lighting" is easier on the eyes and glare-free. Prices on Sylvania Television sets start as low as $199.95.

Green and Horace Heidt team up for a straw-hat and cane number. The finale features the entire cast in "The Missouri Waltz."

5 49 OZARK JUBILEE

Red Foley's special guests are the Sunshine Boys, spiritual singers. Among the regular crew are comedian Pete Stamper who favors us with a bit of country-style comedy; and the Jubilee Promenaders, top square-dance group. (Springfield, Mo.)

8 27 BEAT THE CLOCK

Your host, Bud Collyer.

8:00 3 21 PERRY COMO—Variety

Perry's guests tonight: Patti "Doggie in the Window" Page, Peter "Dear Phoebe" Lawford, Archie Moore and wisecracking comedienne Jean Carroll. Perry's songs: "Rock Around the Clock," "Fooled" and, in connection with the Jewish Holy Days of Yom Kippur which begins tomorrow night, "Kol Nidre." In a comedy sketch, Lawford coaches a reluctant Como in his first romantic role, opposite Patti Page. Fighter Moore is also scheduled to lead his instrumental combo in a number or two. The dancers follow the rhythms of a punching bag and portray baseball personalities.

8 27 GREATEST BANDS

Paul "Pops" Whiteman emcees the final show in this summer series. Featured maestros: Harry James, Eddy Howard, Machito and Hal McIntyre. Next week at this time, the great Gleason returns with two more shows from his production stables. 7-7:30 P.M. E.ST.: "Stage Show," emceed by the Dorsey Brothers and featuring a line-up of guest stars. 7:30-8 P.M. E.S.T.: "The Honeymooners," with Jackie and the same old gang in the saga of bus-driver Ralph Kramden. . . . Producer Jackie Gleason meets the psychiatrists in next week's issue of TV Guide

9:00 3 21 PEOPLE ARE FUNNY

Art Linkletter, on at a new time, tonight

RETURNING OCTOBER 1st

STAGE SHOW
Starring those
FABULOUS DORSEYS
and their orchestra
with the
JUNE TAYLOR DANCERS
SATURDAY, OCTOBER 1st
7:00-7:30 P.M.
CBS-Channel 8, 27
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Great Family Fun!

"Lawrence Welk Show"
Don't miss it!
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Channel 5 49
9:00 P. M.
Brought to you by your dependable
DODGE DEALER

introduces the stunt kept secret more carefully than any other in the 14-year history of "People Are Funny." The stunt lasts three weeks, and the contestant will have a chance at a huge cash prize. (Hollywood)

5 49 LAWRENCE WELK

Lawrence and his "Champagne Music" have returned to Hollywood.

PROGRAM

"One Alone" ..... Jim Roberts
"Young Ideas" ..... Dick Dale
"Gumdrop" ..... Bob Lido
Medley: "Diane," "Marcheta," "Charmaine" ..... Lawrence Welk
"The Bible Tells Me So" ..... Larry Hooper.

8 27 TWO FOR THE MONEY

There'll be more comedy on this program from now on. Herb Shriner, the Hoosier Humorist, will do a short comedy monolog at the beginning and another at the end of each show.

9:30 3 21 JIMMY DURANTE

Jimmy's guests tonight are songstress Toni Arden and former boxing champ Max Baer. Toni, invited to sing aboard a Navy ship, convinces Jimmy he should come along. Jimmy's troubles are complicated by big Max Baer who thinks Durante is stealing his girl friend. Tonight's songs include "I Like My Women Hard to Get," by Jimmy. Toni, Jimmy and Max sing "Gobs and Gobs of Gobs." Also featured are Eddie Jackson and the Durante Girls. (Film)

8 27 FORD STAR JUBILEE

DEBUT COLOR The first in this series of 90-minute once-every-four-week jamborees also marks the first television appearance of Judy Garland. David Wayne is the guest star in a show

9:30 8 27 FORD STAR JUBILEE

DEBUT COLOR Judy Gorland mokes her long-owoited TV debut, teeing off the 90-minute, every-fourth-week *Ford Stor Jubilee*. Bosicolly this is the one-womon show, with assisting artists, thot Judy opened four years ogo at the Poloce Theoter in New York City. She hos since toured the show, to notionol ond international occlaim.

With her entronce into TV, Judy opens the fourth phase of her coreer. Eoch of the preceding three is represented in tonight's progrom. "Over the Roinbow," for example, stems from her days os o teen-oge movie stor in "Wizord of Oz." The Palace Theater medley poys tribute to the scene of her spectacular comeback os o voriety stor. And "The Mon Thot Got Awoy" she song in her big movie comebock, "A Stor Is Born."

Judy's guest stor is versotile actor Dovid Woyne. Fomilior to TV oudiences in lost season's *Norby*, he storred in the movie "How to Morry o Millionoire" ond hod his greotest triumph in the role of the Okinawan interpreter Sokini in Broadwoy's "Teahouse of the August Moon."

Program

"Mon That Got Awoy" ..... Judy
"Swanee" ..... Judy, singers, dancers
Paloce Theoter Medley ..... Judy
"Shine On, Horvest Moon," "Some Of These Days," "My Mon," "I Don't Core"
French Ventriloquist ..... Robert Lomouret
Sketch ..... Judy, David Woyne
"Get Happy" ..... Judy
Comedy Act ..... The Goofers
"Time of the Evening" Medley ..... Judy, David Woyne
"While We're Young," "You Mode Me Love You," "For Me and My Gol," "Boy Next Door," "Trolley Song," "Rock-a-bye"
"Couple of Swells" ..... Judy, Dovid Woyne
"Over the Roinbow" ..... Judy

built around Judy. A late addition to the list of performers is a 12-year-old Japanese girl who sings pop numbers. Mitsuko Sawamura doesn't speak much English, but she's learned how to parrot the sounds of English words. Details Page A-12 (Hollywood) . . . A big year for spectaculars and specials ahead! See P. 8.

10:00 3 21 HERE'S THE SHOW

This is the final show of the summer series. George Gobel returns at this time Oct. 8. Special guest tonight is song satirist Sue Carson, who appears with special material from her night-club act. Comic Jonathan Winters spoofs TV formats with his version of science fiction shows. Ransom Sherman satirizes TV commercials. (Hollywood)

5 SPORTS CLUB—Boxing

8 ROUNDS: George Boddie, Dayton, vs. Chuck Higgins, Youngstown. Middleweights.

4 ROUNDS: Bobby Woods, Barberton, vs. Kelly Williams, Akron. Lightweights.

49 MOVIE—To Be Announced

10:30 3 21 HIT PARADE

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms and Raymond Scott's Orchestra salute the top seven tunes. Extras: Dorothy Collins sings "I've Got the World on a String" and Snooky Lanson offers "Rock-A-Bye."

11:00 3 NEWS—Tom Field

5 MOVIE—Intrigue

"Lucky Nick Cain." An American gambler busy on the Italian Riviera is kept hopping by a combination of counterfeiting and murder. George Raft.

8 The Hunter

21 NEWS & SPORTS

27 Weather—Reports

11:05 3 MOVIE—Drama

"The Torch." A particular town is captured by a rebel general during the Mexican Revolution of 1917. Paulette Goddard. Pedro Armendariz.

27 WRESTLING—Film

11:10 21 Film Short

11:25 21 MOVIE—Musical

"Northwest Outpost." A U. S. officer falls in love with a beautiful Russian noblewoman and the husband complicates matters. Nelson Eddy.

11:30 8 MOVIE—Mystery

"Celia." A private eye's assistant helps him prevent a murder. Hy Hazell.

12:15 3 NEWS—Bulletins

12:30 5 NEWS—Bulletins

BOYS AND GIRLS

(Age 10 and older)

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TWO NEW FAVORITES FOR SATURDAY VIEWING

ANDY'S GANG
11-11:30 A.M.

Buffalo Bill Jr.
5:30-6 P.M.

CHANNEL 8

MORNING

7:00 (3) COLOR-Test Pattern
7:30 (3) TV Sunday School
8:00 (3) Frontiers of Faith
Topic: "Is Censorship Justified?"
8:30 (3) American Forum
9:00 (3) Norman Vincent Peale
(8) Lamp Unto My Feet
A special Yom Kippur program.
9:15 (3) Cartoon Time—Kids
9:30 (3) Spirituals
(8) Look Up and Live
The program comes from South Bend, Ind.
(27) Western Theater
10:00 (3) The Christophers
(8) United Nations in Action
RETURN The UN General Assembly reconvened last Tuesday. George Hicks narrates, Larry Le Sueur does the interviews and other chores. The first show will try to illuminate the "New Look" in Soviet Foreign Policy.
10:30 (3) NEWS—House
(8) (27) Contest Carnival—Kids
Gene Crane and his quartet of competing youngsters are now seen at this new time.
10:45 (3) Pat Patterson
10:55 (5) NEWS—Bulletins
11:00 (3) Clown Club—Pasqui
(5) The Big Picture
"Defense of Japan." During post war years this country provided instructors to help train the Japanese police, now they are guiding a new Japanese military organization.
(8) Talent Parade—Berg
(27) Winky Dink and You
11:30 (3) To Be Announced
(5) The Christophers
(8) Looney Tunes
(27) Wild Bill Hickok

AFTERNOON

12:00 (3) MOVIE—Drama
"Hellgate." A man who has been innocently sent to dread Hellgate prison is subjected to bad treatment by authorities. Sterling Hayden, Joan Leslie.
(5) Gene Carroll—Talent
(8) Winky Dink and You
Jack visits the bloop-bloop fish in a submarine the kids have drawn.
(27) This Is The Life
"Undaunted." Story of a jet fighter pilot who returns from the war crippled and confined to a wheel chair.
12:30 (8) Wild Bill Hickok
"The Indians and the Delegates." Bill and Jingles match their marksmanship against that of some gamblers. Guy Madison, Andy Devine
(27) The Plainsman
12:45 (21) Playhouse 15
1:00 (5) Polka Parade—Vadnal
(8) Film—Christian Science
(21) MOVIE—Western
"Three Texas Steers."
(49) MOVIE—Drama
"Man On a Bus."
1:15 (8) The Christophers
1:30 (3) MOVIE—Drama
"Backlash." An insanely jealous husband plots revenge and an unsuspecting wife is charged with murder. Jean Rogers, Richard Travis.
(5) MOVIE—Western
"The Fighting Parson." A young man is mistaken for a revivalist because he is wearing borrowed clothes. Hoot Gibson.
(8) Jo Portaro Show

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CLEVELAND
Sat. 3:50 PM 8
Mon. 5:50 PM 8
Tues. 11:15 PM 3
AKRON
Sun. 5:50 PM 49
Wed. 7:15 PM 49
YOUNGSTOWN
Sun. 3:50 PM 21

27 **Six Shooters**
49 **MOVIE—Western**
"Outlaw Trail"

1:45 8 **Baseball Scrapbook**

1:55 8 27 **BASEBALL—Indians**
Cleveland Indians vs. Detroit Tigers.

2:30 5 **James Mason Show**
49 **Oral Roberts**

3:00 3 **Youth Wants To Know**
5 **University Circle**
21 **Frontiers of Faith**
49 **MOVIE—Double Feature**
"Trocadero" and "Winter Carnival."

3:30 3 **Zoo Parade**
Marlin Perkins visits the Detroit Zoo.
5 **To Be Announced**
21 **Faith For Today**

4:00 3 **People—Interviews**
Morgan Beatty introduces another parcel of interesting people.
5 **Super Circus**
Claude Kirchner presents:
Lasso & Whip act ..... Texas Bill & Co.
Clowns ..... "Billion Dollar Question"
Bicyclists ..... Therons
21 **Bill Corum—Sports**
27 **The Frontiersman**
"Challenge of the Frontier." A Zane Grey western in which a political bully tries to get control of another man's ranch. Randolph Scott.

4:15 21 **Telerama**

4:20 8 **Ohio Story—History**
"Light in the Darkness," begins the new Fall series. The true story of Barbara, who lives down at the Ohio State School for the blind in Worthington.

4:30 3 **Captain Gallant**
"Double Jeopardy." Clues found on the body of a murdered informer prove that the town of Laza is a gun-running center.
8 **Face The Nation**
Richard Casey, Australian minister for external affairs, faces a battery of newsmen.

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5:00 3 Meet The Press
Secretary of the Army Wilber M. Brucker meets a panel of reporters.

5 You Asked For It
1. Rangers of Death Valley on a rescue mission. 2. Escape from a submerged submarine. 3. Artificial wounds.

8 The Lucy Show
"The Gossip." Desi and Fred plot to prove that women are far more gossipy than men. But the girls have a little project of their own.

5:30 3 Roy Rogers
"Hard Luck Story." On their way to visit Dale's aunt in Mineral City, Roy and Pat help out Ralph Graham, who is being beaten up by two roughnecks.

5 Fun With Charades

8 You Are There
We watch as the two principals prepare for the "Hamilton-Burr Duel," July 11, 1804. Walter Cronkite and his reporters are stationed at the homes of Alexander Hamilton and his lifelong enemy Aaron Burr, as the men set their affairs in order and bid farwell to their families.

27 Disneyland—Variety
For the second show in the new fall series we travel to Adventureland for a visit with "The Olympic Elk." We see the entire Disney true-life feature of that name, recording the habits of the elk in the Olympic peninsula area of the State of Washington.

5:50 49 Ohio Story—History
"Light in the Darkness." The story of a seven-year-old blind girl.

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CLEVELAND TO LOUISVILLE . . . 75¢

Station-to-Station rate for first 3 minutes. Plus tax.

EVENING

6:00 3 It's A Great Life
"The Paper Drive." Steve and Denny generously offer to deliver a load of old papers for the school paper drive. But Uncle Earl is also busy being a do-gooder, and too many samaritans in one household make for a lot of confusion.

5 Range Rider
"Let 'Er Buck." In order to catch a gang of robbers, the Range Rider joins up with a Wild West Show to get proof that the show people are involved.

8 Lassie—Drama
"The Kittens." A mother cat is struck by a car near the Miller Farm. Lassie finds the litter of kittens and she and Jeff try to save them from Gramps, who feels that they should be drowned. Tommy Rettig.

21 Kit Carson—Western
"Phantom Uprising." A renegade Indian

FAMOUS FILM FESTIVAL

Tonight only—first time on TV

ADAM AND EVALYN

STEWART GRANGER • JEAN SIMMONS

"Bright ond sunny as a day in May . . . altogether charming"—*New York Times.*

6:30 to 8:00

WEWS—TV
CHANNELS 5, 49
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"THE CLOUDED YELLOW"

FAMOUS FILM FESTIVAL

8:00 P.M.

GOODYEAR

TELEVISION PLAYHOUSE

SUNDAY

WNBK

CHANNEL 3

NBC

A SERVICE OF RCA

medicine man leads a series of raids and killings until Carson and El Toro get on their trail. Bill Williams.

(49) YOU ASKED FOR IT

1. Rangers of Death Valley on a rescue mission. 2. Escape from a submerged submarine. 3. Artificial wounds from a make-up case.

6:30 (3) Frontier—Western

DEBUT Walter Coy narrates based-on-fact stories of the West. "Paper Gunman," the first story, tells of a newspaper reporter sent out West to do a series on famous gunslingers. Finding that real gunmen are scarce he decides to invent one. (Film)

CAST

Joe Thornton ..... King Donovan
Willie McGill ..... John Smith
Mrs. McGill ..... Carol Thurston

(5) (49) Famous Film Festival

Allyn Edwards presents the second in this network series of English feature films, a romantic comedy called "Adam and Evalyn," starring Stewart Granger and his wife, Jean Simmons. A professional gambler becomes the foster father of a young girl, who acquires two misconceptions about him. She thinks he's her actual father, and she thinks he works on the stock exchange. As she grows into a beautiful young lady, her false notions lead to some trouble.

CAST

Adam Black ..... Stewart Granger
Evalyn Wallace ..... Jean Simmons
Bill Murray ..... Edwin Styles

(8) Jack Benny Show

RETURN Jack, Dennis Day, Rochester, Don Wilson and the rest of the gang return for another season. This year the Benny troupe, now devoting all its time to TV, will be seen every other week in this spot. Tonight's show opens as the gang prepares for the program. Calm, easy-going Benny is heckled into a case of nerves by Dennis, Rochester and Don.

(27) Cisco Kid—Western

7:00 3 21 VARIETY HOUR

Jack Carson emcees and presents the Alberghetti Family for a repeat performance. Anna Maria and her sister Carla sing, brother Paola and father Daniel conduct the orchestra and mother Vittoria plays the piano. Film clips of the motion picture "Lucy Gallant," with Jane Wyman, Charlton Heston, Thelma Ritter, Claire Trevor are shown. (Hollywood)

8 27 ED SULLIVAN—Variety

It's official! After seven years, "Toast of the Town" has become "The Ed Sullivan Show." Guests: Robert Mitchum, Shelley Winters, and Lillian Gish, who enact scenes from their latest film "Night of the Hunter." The film's director, actor Charles Laughton, and its producer, Paul Gregory; comedian Red Skelton; jazz singer Pearl Bailey and her new song-and-dance partner, Lily Pons.

8:00 3 21 TV PLAYHOUSE

"The Merry-Go-Round," by Mann Rubin. A young secretary can't seem to help interfering in the lives of the men she works for. Her romance with a young artist has also hit a snag because of her overprotective instincts.

CAST

Sybill ..... Anne Jackson
Ray ..... Lee Phillips
Farrow ..... Howard St. John

5 49 CHANCE OF A LIFETIME

8 G.E. THEATER—Drama

James Stewart stars in "The Windmill." A poverty-stricken rancher needs money to build a windmill, and so provide water for his ranch. When he is refused a bank loan, he seems to have no other alternative than to reveal the identity he has kept secret. (Film)

27 DAMON RUNYON THEATER

Wallace Ford and Gil Stratton, Jr., star in "Tobias the Terrible." A meek diaper service delivery man suffers because his girl friend yearns for the movie-gangster type. In hopes of getting some pointers, Tobias visits the local mobster hangout, just in time for a raid. (Film)

8:30 5 49 LIFE BEGINS AT 80

8 27 STAGE 7—Drama

Dennis Morgan stars in "The Fox Hunt." A bank is robbed and the sheriff killed by desperadoes. A Texas Ranger unknowingly enlists one of the outlaws as a member of his posse. (Film)

CAST

Ranger Jim Harris ..... Dennis Morgan
Fox Durkin ..... Harry Shannon
Pete ..... Strother Martin

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"THREE FOR BEDROOM C"
starring
GLORIA SWANSON
First time ever shown on TV!
10:00 PM Channel 3

9:00 3 21 LORETTA YOUNG

Host and star of tonight's drama is Ricardo Montalban, in "Gino." A family is dismayed to learn its home is an obstacle to a new freeway being planned. The freeway engineer and his ex-fiancee, a welfare worker, try to convince the family they should move, leading to comical as well as romantic complications. (Film)

CAST

Gino ..... Ricardo Montalban
Eileen Campbell ..... Mary Sinclair
Mrs. Nardo ..... Argentina Brunetti
Lee Ensign ..... Thomas Coley

5 49 BREAK THE BANK

Bank totals $4000.

8 27 APPOINTMENT WITH ADVENTURE—Drama

"Destination Freedom," by Art Wallace. Stephan, a young Polish boy, idolizes his anti-communist older brother. After the older boy is captured, officials inform young Stephan that he must leave school and work for the communists.

9:30 3 BOB CUMMINGS

Bob's Birthday." Bob's friends and family think he means it when he tells them he's too old for surprise birthday parties. But Bob is really in for a "surprise."

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5 MASQUERADE PARTY

8 27 WHAT'S MY LINE?

49 MOVIE—Drama

"Vogues (of 1938)" stars Joan Bennett, Warner Baxter and Mischa Auer. A socialite turns fashion model and her fiance tries to close the business down.

10:00 3 MOVIE—Drama

BEST OF HOLLYWOOD: "Three for Bedroom C." Starring Gloria Swanson and James Warren.

5 DREW PEARSON

8 MOVIE—Mystery

"Meet Sexton Blake." A murdered man is found with a portfolio chained to his wrist. David Farrar.

27 TO BE ANNOUNCED

10:15 5 MOVIE—Drama

"Late at Night." A reporter gets on the trail of bootleggers peddling alcohol.

11:00 8 Mark Saber—Mystery

21 NEWS & SPORTS

27 49 NEWS—Summary

11:10 21 MOVIE—Western

"The Night Raiders." John Wayne.

27 MOVIE—Drama

"A Millionaire for Christy." A legal secretary must journey to San Francisco to tell a radio philosopher that he's the heir to a fortune. Fred MacMurray.

11:15 49 MOVIE—Drama

"No Escape."

11:30 3 NEWS—Bulletins

8 MOVIE—To Be Announced

12:00 5 NEWS—Bulletins

12:30 27 NEWS—Bulletins

TONIGHT
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Mark Saber
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MORNING

6:00 3 21 Today—Garroway
27 Morning Show
7:00 8 Morning Show
7:55 21 Health & Hapiness Club
8:00 3 MOVIE—Drama
"Shaggy." Robert Shayne.
8 Romper Room—Kids
21 Adelaide Snyder Show
27 MOVIE—To Be Announced
8:30 21 Dione Lucas—Cooking
8:55 5 NEWS—Bulletins
8 NEWS—Maggie Wulff
9:00 3 21 Ding Dong School
5 Capt. Penny
8 27 Garry Moore Show
9:15 27 MOVIE—To Be Announced
9:30 3 21 Search For Beauty
8 Arthur Godfrey Time
10:00 3 21 Home—Women's
5 Paige Palmer
10:30 5 On Wings of Song
8 27 Strike It Rich—Hull
10:55 5 NEWS—Bulletins
11:00 3 21 Tennessee Ernie Show
5 Western Reserve
University Telecourse
8 Valiant Lady—Serial
27 Stu Wilson Show
11:15 8 Love Of Life—Serial
11:30 3 21 Feather Your Nest
5 Uncle Jake's House
8 Search For Tomorrow
11:45 8 Guiding Light—Serial

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Tues. & Thurs. Ch. 8 10:45 P.M.

AFTERNOON

12:00 3 MOVIE—Drama
"The Amazing Mr. X." Turhan Bey.
5 Kiddieland
8 Alice Weston—Women's
21 Little Rascals
27 Jack Paar Show
12:15 27 Home Cooking—Hendricks
12:30 5 Cartoon Club
8 Welcome Travelers
12:45 5 Kiddieland—Prof. Pet
27 Robert Q. Lewis
12:55 5 MOVIE—Drama
"Four Days." Hugh McDermott.
1:00 8 27 Robert Q .Lewis
21 NEWS—Reports
49 NEWS—Weather
1:05 49 MOVIE—Double Feature
"Sensation Hunters," and "Shadow of Chinatown."
1:15 21 Hal's A Poppin—Fryer
1:25 3 In Good Taste
1:30 3 Maggi Byrne Show
8 Linkletter's House Party
21 Kitchen Corner—Mariner
27 It Happened This Week
2:00 3 21 Ted Mack Matinee
5 Studio A—Dale
8 27 The Big Payoff—Quiz
2:30 3 21 It Pays To Be Married
8 27 Bob Crosby—Songs
2:45 27 Mixture 27
3:00 3 21 Way Of The World
5 MOVIE—Drama

"Lieutenant Daring, R.N." Hugh Williams.
8 Brighter Day—Serial
27 Grizzly Pete—Kids
3:15 3 21 First Love—Serial
8 Secret Storm—Serial
3:30 3 21 World Of Mr. Sweeney
8 On Your Account
49 Matinee Moods
3:45 3 21 Modern Romances
4:00 3 21 Pinky Lee—Variety
8 MOVIE—To Be Announced
49 MOVIE—To Be Announced
4:30 3 21 Howdy Doody
5 Little Rascals
5:00 3 Ramar of the Jungle
"Dark Justice." Ramar nearly loses his life when he finds a body hidden in a secret graveyard deep in the jungle. He uncovers an important medical secret and a deadly dangerous mystery.
5 Texas Jim—Kids
"Mystery Range." Tom Tyler.
21 Susie Sidesaddle—Kids
27 Hopalong Cassidy
49 Hinky Dinks—Kids
5:30 3 Watch The Birdie
8 Cartoonland—Kids
21 Joe Palooka
27 To Be Announced
49 Adventure Tales
5:35 3 SPORTS—Reports
5:45 3 NEWS—Reports
5:50 8 Ohio Story—History
"The Storm," occurred on Lake Erie in November, 1913 and the destruction of two ships still remains a mystery.

It's quick. Personal. Satisfying. Rates are lower after 6 o'clock every night and all day Sunday.
YOUNGSTOWN TO PHILADELPHIA . . . 75¢
Station-to-Station rate for first 3 minutes. Plus tax.

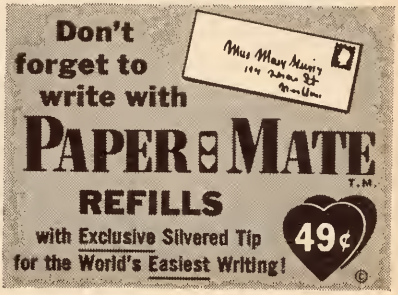
EVENING

6:00 3 Bandstand Review
5 NEWS—Fuldheim
8 Looney Tunes—Kids
21 Weather—Reports
27 SPORTS—Gardner
49 NEWS—Reports
6:05 21 SPORTS—Reports
6:10 8 SPORTS—Reports
27 Weather—Reports
6:15 5 Weather—Reports
8 27 NEWS—Doug Edwards
21 NEWS—Reports
49 Weather—Reports
6:20 5 SPORTS—Dale & Wilcox
6:30 3 21 Tony Martin—Songs
Saying farewell at the train depot, Tony sings "Toot Toot Tootsie, Goodbye" and "I'll Never Stop Loving You."
5 The Lone Ranger
8 Robin Hood—Adventure
DEBUT A new series based on the legendary hero of Sherwood Forest, who stole from the rich to give to the poor. Richard Greene stars as Robin Hood, leader of the Merry Men. In the first episode, "The Coming of Robin Hood," the brave warrior has just returned from the Crusades.

CAST

Robin Hood ..... Richard Greene
Sir Richard ..... Ian Hunter
Sheriff of Nottingham .... Alan Whratley

27 To Be Announced



(49) Paige Palmer

6:45 (3) (21) NEWS—John C. Swayze

6:50 (49) Social Whirl—Stillman

7:00 (3) (21) SID CAESAR—Comedy

RETURN Sid Caesar, Nanette Fabray, Carl Reiner, Howard Morris, and Ellen Parker are back for another season. There'll be a monolog by Sid and another scene from the life of the suburban Victors and their friends.

(5) TV READER'S Digest

"France's Greatest Detective." Arthur Franz stars as Alphonse Bertillon, who introduced a whole new method of crime detection in the 19th Century. (Film)

(8) PARIS PRECINCT

(27) STUDIO 57—Drama

John Ireland stars in "Lonely Man." A gunman returns to a small Western town to reclaim his son, whom he has not seen in seven years. But the boy's foster father and the townspeople foil him in his attempt.

(49) NEWS—Summary

7:10 (49) Weather—Reports

7:15 (49) PATTI PAGE—Songs

Patti and the group join to bring us "To Know You Is To Love You," "Don't Get Around Much Anymore," "Baby, Won't You Please Come Home?" and "Father, Father." (Film)

7:30 (5) (49) CONCERT—Barlow

Dolores Wilson, soprano, and Theodore Uppman, baritone, join voices for today's concert under Howard Barlow's leadership. Harvey Shapiro performs the cello solo in the "Kol Nidre," a setting of the traditional Hebrew melody chanted on the Jewish Holy Day of Yom Kippur, which ends at sundown today.

PROGRAM

Orchestra
"Reco Reco" ..... Eddie Safranski
"Kol Nidre" ..... Max Bruch
"Hungarian Dance No. 5" ..... Brahms

(8) TALENT SCOUTS—Godfrey

(27) RACKET SQUAD—Hadley

"The Old Flame." Big time arsonists make an attempt to swindle insurance companies.

8:00 (3) (21) MEDIC—Drama

A two-part drama, "And There Was Darkness and There Was Light," based on a psychological case history. Depressed after the birth of her fourth child, a young mother has an overwhelming urge to destroy the infant. Part one of the story concerns the start of the illness and its recognition by the doctor, the family and the mother. (Film)

CAST

Dr. Konrad Styner ..... Richard Boone
Frances ..... Gloria McGhee
George ..... Robert Forrest

(5) MEET YOUR SCHOOLS

(8) THOSE WHITING GIRLS

A musician-composer enthralls Barbara with a song he wrote "Just for Her." Barbara doesn't realize his romance with her is just a means of meeting Margaret. Margaret's songs include "Lover, Lover, Never Leave Me" and "I Kiss You a Million Times," both written by the show's director, James V. Kern.

(27) TO BE ANNOUNCED

(49) CHEF LORENZO—Cooking

8:15 (5) INSIDE CATHOLIC SCHOOLS—Education

Miss Edna Horrocks, supervisor of language arts, shows parents what the child's reading problem is.

8:30 (3) (21) ROBT. MONTGOMERY

"Along Came Jones" has been adapted for TV by Doria Folliott. The play, which satirizes the typical Western melodrama, tells of a quiet cowboy who drifts into a small town. The people mistake him for a notorious road agent. The 1945 movie starred Gary Cooper, Loretta Young and William Demarest. Charlton Heston stars.

CAST

Melody Jones ..... Charlton Heston
Cherry de Longpre ..... Pat Roe
Monte ..... Lonnie Chapman

(5) (49) MEDICAL HORIZONS

Improving the outlook of a handicapped

TUMS GIVE YOU "ON-THE-SPOT" RELIEF FAST!

THEN TUMS GIVE YOU

Scientific-Prolonged Relief for Acid Indigestion

Tums unique, scientific formula gives you what doctors call "buffer action." First, fast relief for sour stomach, gas, heartburn—then soothing, prolonged protection. Tums neutralize excess acid, then stand guard to keep the acid pain from breaking out again.

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TUMS

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STILL
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3 ROLL PACKAGE 25¢

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patient is as important as physical therapy. This is the viewpoint of Dr. Henry H. Kessler, who discusses with narrator Quincy Howe the methods and equipment used for rehabilitating the handicapped.

8 27 ETHEL AND ALBERT

9:00 5 BOXING—St. Nicholas

Neal Rivers, Las Vegas, Nev., vs. Bobby Dawson, Blakely, Ga., middleweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Rivers	Unrated	29	24	4	1	15
Dawson	Unrated	50	41	6	3	17

Bobby Dawson has been campaigning in Europe. This will mark his first fight in an American ring since 1949. He is a boxer-puncher, and holds wins over the top European fighters. Rivers, a hard-hitting, aggressive workman, recently scored a knockout over the veteran, Jesse Turner.

Compiled by Nat Fleischer (The Ring)

8 27 STUDIO ONE—Drama

"Three Empty Rooms," by Reginald Rose. A shy couple, just married in New York's City Hall, return to their drab unfurnished apartment. Suddenly alone, they cannot seem to communicate with each other.

CAST

Jerry Shoemaker ..... Steve Brodie
Louise Shoemaker ..... Barbara Baxley
Mr. Sweeney ..... Joseph Sweeney
Sharon ..... Ginger MacManus

49 TO BE ANNOUNCED

9:30 3 UNCOMMON VALOR

The exciting and thrilling story of the "Recapture of Guam."

21 WATERFRONT—Drama

"Drawbridge Incident." Two seamen force an old drawbridge keeper to sell a very rare stamp. Preston Foster.

49 ROYAL PLAYHOUSE

9:45 5 AT RINGSIDE

10:00 3 NEWS—Reports

5 BOWLING

8 BURNS AND ALLEN

Gracie turns talent scout when the substitute delivery boy gives an ad lib performance. When George gives in to Gracie and grants an audition, the wrong delivery boy shows up. George Burns and Gracie Allen star.

21 GUY LOMBARDO

Edith Adams guests this week. She sings "Someone to Watch Over Me" and " 'S Wonderful." Other songs include: "Charley My Boy," "Because You're Mine" and "Blue Bells of Scotland."

27 NAME'S THE SAME

Clifton Fadiman moderates.

49 MOVIE—Drama

"Silent Witness."

10:05 3 Weather—Joe Finan

10:10 3 SPORTS

10:15 3 PLAYHOUSE 15

"Happy Boy" is an example of how to lose at the race track and still be happy. Dean Harens, Steve Gethers, Constance Clausen.

10:30 3 TONIGHT—Steve Allen
8 CAPTURED
21 NEWS—Reports
27 TO BE ANNOUNCED

10:40 21 SPORTS—Reports

10:45 21 TONIGHT—Steve Allen

11:00 5 MOVIE—Mystery

"20 Questions Murder Mystery." A radio panel is answering a quiz which will reveal the name of a new victim, meanwhile the victim is being murdered. Robert Beatty, Rona Anderson.

8 27 49 NEWS—Summary

11:10 8 SPORTS—Reports

11:15 8 27 Weather—Reports
49 MOVIE—Drama

"Fashion Model."

11:20 8 MOVIE—To Be Announced
27 MOVIE—History

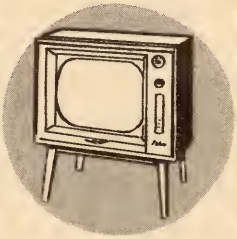
"Spy of Napoleon." Napoleon's top spy is threatened with the loss of the girl he loves. Richard Barthelmess. Dolly Haas.

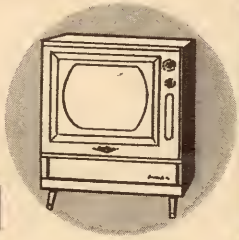
12:00 3 NEWS—Bulletins

12:30 5 27 NEWS—Bulletins

THIS IS THE YEAR FOR RCA VICTOR

COLOR





TELEVISION

- ★ THE WORLD SERIES
- ★ NCAA FOOTBALL
- ★ NBC SPECTACULARS
- ★ PRODUCER'S SHOWCASE
- ★ MARTHA RAYE
- ★ MILTON BERLE
- ★ CHAMPIONSHIP TENNIS
- ★ MANY OTHERS

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MORNING

6:00 (3) (21) **Today—Garroway**
(27) **Morning Show**
7:00 (8) **Morning Show**
7:55 (21) **Health & Happiness Club**
8:00 (3) **MOVIE—Drama**
"Backlash." A jealous husband plots revenge and an unsuspecting wife is charged with murder. Jean Rogers.
(8) **Romper Room—Kids**
(21) **Adelaide Snyder Show**
(27) **MOVIE—To Be Announced**
8:55 (5) **NEWS—Bulletins**
(8) **NEWS—Maggie Wulff**
9:00 (3) (21) **Ding Dong School**
(5) **Capt. Penny**
(8) (27) **Garry Moore Show**
9:30 (3) (21) **Search For Beauty**
(8) **Arthur Godfrey Time**
(27) **MOVIE—To Be Announced**
10:00 (3) (21) **Home—Women's**
COLOR Arlene Francis presides.
Interview ..... Gene Fowler, Author (From Cal.)
Apple Charlotte ..... Kit Kinne
Washington News ..... Esther Tufty
(5) **Paige Palmer—Women's**
10:30 (5) **On Wings of Song**
(8) (27) **Strike It Rich—Hull**
10:55 (5) **NEWS—Bulletins**
11:00 (3) (21) **Tennessee Ernie Show**
(5) **Western Reserve University Telecourse**
(8) **Valiant Lady—Serial**
(27) **Stu Wilson Show**
11:15 (8) **Love of Life—Serial**
11:30 (3) (21) **Feather Your Nest**
(5) **Uncle Jake's House**
(8) **Search For Tomorrow**
11:45 (8) **Guiding Light—Serial**

AFTERNOON

12:00 (3) **MOVIE—To Be Announced**
(5) **Kiddieland**
(8) **Alice Weston—Women's**
(21) **Little Rascals**
(8) **Jack Paar Show**
12:15 (27) **Home Cooking—Hendricks**
12:30 (5) **Cartoon Club**
(8) **Welcome Travelers**
12:45 (5) **MOVIE—Drama**
"Ace of Spades." A playing card is used as a means of blackmail and figures prominently in an election. Dorothy Boyd, Michael Hogan.
(27) **MOVIE—Melodrama**
"The Outer Gate." A bookkeeper hates his employer who happens to be the father of the girl he loves. Ralph Morgan, Kay Linaker.
1:00 (8) **Robert Q. Lewis**
(21) **NEWS—Reports**
(49) **NEWS—Weather**
1:05 (49) **MOVIE—To Be Announced**
1:15 (21) **Hal's A Poppin'—Fryar**
1:30 (3) **Maggi Byrne Show**
(8) **Linkletter's House Party**
(21) **Kitchen Corner—Mariner**
1:45 (27) **Casteel's Carousel**
2:00 (3) (21) **Ted Mack Matinee**
(5) **Studio A—Dale**
(8) **Jo Portaro—Beauty**
(27) **The Big Payoff—Quiz**
2:30 (3) (21) **It Pays To Be Married**
(8) **Bob Crosby—Songs**
(27) **Showcase**
2:45 (27) **Mixture 27**
3:00 (3) (21) **Way of the World**
(5) **MOVIE—Drama**
"Whispering Tongues." A young man plans revenge for the man who ruined his father. Felix Aylmer, Malcom Keen.
(8) **Brighter Day—Serial**
(27) **Grizzly Pete—Kids**
(49) **Matinee Moods**
3:15 (3) (21) **First Love—Serial**
(8) **Secret Storm—Serial**
3:30 (3) (21) **World of Mr. Sweeney**
(8) **On Your Account**
(49) **Chef Lorenzo—Cooking**
3:45 (3) (21) **Modern Romances**
4:00 (3) (21) **Pinky Lee—Variety**
(8) **MOVIE—To Be Announced**
(49) **MOVIE—To Be Announced**
4:30 (3) (21) **Howdy Doody—Kids**
(5) **Wild Bill Hickok**

5:00 3 Ramar of the Jungle
"The Evil Trek." Ramar makes an unremitting search for the unknown formula of eternal youth. During his search he confronts the lovely, but sinister, White Goddess who is worshipped by a dangerous tribe.
5 Texas Jim—Kids
"Rip Roaring Buckeroo."
21 Susie Sidesaddle—Kids
27 Range Rider—Western
"Sealed Justice." When Dick West, the Range Rider's loyal pal is mistaken for a murderer because of his resemblance to the man, an old Indian friend helps rescue him from the posse and then captures a notorious badman.
49 Hinky Dinks—Kids
5:30 3 Watch the Birdie
8 Cartoonland—Kids
21 Joe Palooka
27 To Be Announced
49 Adventure Tales
5:35 3 SPORTS—Reports
5:45 3 NEWS—Reports

EVENING

6:00 3 Science Fiction
"A Visit from Dr. Pliny." As a visitor from Tomorrow, Dr. Pliny forces his way into the Institute of Advance Astrophysics to announce that he has a source of power even greater than atomic energy.
5 NEWS—Fuldheim
8 Looney Tunes—Kids
21 Weather—Reports
27 SPORTS—Gardner
49 NEWS—Reports
6:05 8 Bartunek for Mayor
21 SPORTS—Reports
6:10 8 SPORTS—Reports
27 Weather—Reports
6:15 5 Weather—Reports
8 27 NEWS—Doug Edwards
21 NEWS—Reports
49 SPORTS—Bob Wylie
6:20 5 SPORTS—Dale & Wilcox
6:30 3 21 Dinah Shore—Songs
5 27 Warner Bros. Presents—Drama
First of the "Casablanca" episodes, Warner Brothers' mystery-adventure series starring Charles McGraw and, tonight, Anita Ekberg. A beautiful Swedish scientist is carrying the secret of a powerful new weapon. Pursued by enemy agents she goes to Rick Jason's Cafe in Casablanca. Gig Young is host for "Behind the Cameras" segment. (Film)

CAST

Rick Jason ..... Charles McGraw
Trina ..... Anita Ekberg
Renaud ..... Marcel Dalio

27 Name That Tune
RETURN Comedian George de Witt quizzes the contestants and sings some of the musical clues. Harry Salter's Orchestra plays the tunes that tantalize.
49 Paige Palmer
6:45 3 21 NEWS—John C. Swayze
6:50 49 Social Swirl—Stillman
7:00 3 21 MILTON BERLE SHOW
RETURN COLOR Uncle Miltie is back for the fall season, with a new schedule and a new format. For his opening show he's brought along Neptune's daughter, Esther Williams, who will sing and dance, as well as act with Milton. Another guest is screen stalwart John Wayne.
8 DEATH VALLEY DAYS
49 NEWS—Reports
7:10 49 Weather—Reports
7:15 49 TROPHY ROOM—Elias

Long Distance rates are lower after 6 o'clock every night and all day Sunday.
CLEVELAND TO NEW YORK . . . 85¢
Station-to-Station rate for first 3 minutes. Plus tax.

7:30 5 WYATT EARP—Western

"Marshal Earp meets General Lee." The famous frontier marshal eases post-war tension after the Civil War. Texas cowboys decide that Gen. Lee has been insulted by the townspeople of Ellsworth, Kan. Earp is afraid that bloodshed will result. (Film)

8 YOU'LL NEVER GET RICH

"The Empty Store." A young chap in Sgt. Bilko's platoon has the misfortune to lose his friends' money in a poker game. Sgt. Bilko's happy method of recouping these legitimate losses involves having the sergeant invest in an empty store in Roseville, Kan.! (Film)

CAST

Bilko ..... Phil Silvers
Cpl. Barbella ..... Harvey Lembeck
Cpl. Henshaw ..... Allan Melvin

27 T-MEN IN ACTION

"The Case of the Steady Hand." Federal Agents try to obtain evidence on a man forging names to U. S. Savings Bonds. (Film)

49 CHEF LORENZO—Cooking

8:00 3 21 FIRESIDE THEATER

Hostess Jane Wyman presents Dane Clark as star of "The Little Guy," by David Harmon. The "Little Guy" is a big man to his many friends. For he sits in the neighboring cafe, gladly giving advice to all who need it and lending a helping hand to young and old. (Film)

CAST

Shorty ..... Dane Clark
Jigger ..... Lee Marvin
Sylvia ..... Joan Camden

5 49 DANNY THOMAS

"Margaret Goes Home." Danny is excited when he receives an invitation to appear at the White House. But Margaret's feelings are hurt when she learns the invitation doesn't include her. (Film)

8 27 MEET MILLIE

8:30 3 21 CIRCLE THEATER

RETURN The new "Circle Theater," expanded to a full hour, presents the first of its "Actuals," dramas taken from real life. The premiere story, "The Strange War of Sergeant Krenzer," stars Richard Kiley and Betsy Palmer. It tells of the unusual mission of a GI in Korea. He's asked to "win over" the displaced children of Korea, who have turned to robbery and looting in a desperate attempt to support themselves. Written by Jerome Coopersmith from factual accounts, the play is narrated by newscaster John Cameron Swayze.

CAST

Sgt. Krenzer ..... Richard Kiley
Miss Grimard ..... Betsy Palmer
Commanding Officer ..... Alan Hewitt

5 CAVALCADE THEATER

"The Texas Ranger" After the Civil War, Texas Ranger J. L. Armstrong is assigned to hunt down the most notorious criminal in the south. (Film)

CAST

J. L. Armstrong ..... Jim Davis
Wes Hardin ..... William Talman
Conductor ..... Malcolm Atterbury
Butcher Boy ..... Gary Gray

8 RED SKELTON

COLOR RETURN Red Skelton, the rubber-faced clown, performs his first show this season from New York City. Red, who has just completed a nationwide tour of children's hospitals, traveled by special train. Tonight Ed Sullivan makes a guest appearance as a Manhattan bus driver who is unlucky enough to have Red Skelton (misplaced wallet, bulky packages and all) as a passenger. Red also presents some of his famous characters.

27 UNCOMMON VALOR

The daring story of the "Recapture of Guam."

49 SQUARE DANCE PARTY

9:00 5 TALENT VARIETIES

Host Slim Wilson presents Don Price, ballad singer; Marilyn Maye, pop vocalist; Hap Bruno, ventriloquist; Rosalond and her friends, a puppet act. Bill Wimberly's Country Rhythm Boys complete the lineup. (Springfield, Mo.)

8 27 $64,000 QUESTION

. . . The Midas touch will be in evidence this year on TV. See P. 12.

9:30 3 21 BIG TOWN—Drama

"Blinded Battler." A prizefighter, unfit for the ring, is allowed to fight and is blinded. This provokes Editor Steve Wilson to order an expose of negligent fight managers and promoters. (Film)

CAST

Steve Wilson ..... Mark Stevens
Charlie Anderson ..... Barry Kelley
Bob Cassidy ..... Devin McCarthy

5 MOVIE—Drama

"Once a Sinner." A young girl tries to sever her ties with a gangster and then falls in love with a bank clerk. Pat Kirkwood, Sydney Tafler.

8 PASSPORT TO DANGER

"Casablanca." U. S. Diplomatic Courier Steve McQuinn disguises himself in an Arabian burnoose to halt an insurrection plot in Casablanca. Cesar Romero as Steve McQuinn.

27 SEARCH—Documentary

Air force men are now subjected to speeds and pressures that could prove fatal. What are a man's limits in these spheres, and how can he be enabled to pass them? The U.S.A.F. School of Aviation at Randolph Field, Tex., is investigating these problems. Charles Romine narrates, and interviews Col. John Paul Stapp, who set the land speed record. Films show Stapp piloting his rocket-sled in the record 632-mph run last year. This is the last show of the current series.

49 MOVIE—To Be Announced

10:00 3 NEWS—Bulletins

8 NAVY LOG—Drama

A film series celebrating heroic exploits of Navy men.

21 MAYOR OF THE TOWN

27 THE VISE—Mystery

John Loder is the star of "Side Entrance," story of a marriage on the rocks. The husband becomes interested in an attarctive secretary. When his wife refuses his offer of a divorce, he plans something a little more violent. (Filmed in England)

CAST

Tom Walker ..... John Loder
Claire Walker ..... Thea Gregory
Barney Todd ..... Philip Friend

10:05 3 WEATHER—Joe Finan

10:10 3 SPORTS

10:15 3 POLITICAL SHOW

10:30 3 TONIGHT—Steve Allen

8 TOM HARMON

Harmon discusses football.

21 NEWS—Summary

27 TO BE ANNOUNCED

10:40 21 SPORTS—Reports

10:45 8 PATTI PAGE—Songs

Patti and the group join to bring us "To Know You Is To Love You," "Don't Get Around Much Anymore," "Baby, Won't You Please Come Home?" and "Father, Father." (Film)

21 TONIGHT—Steve Allen

11:00 8 27 49 NEWS—Reports

11:10 8 SPORTS—Reports

11:15 8 27 Weather—Reports

49 MOVIE—Drama

"Spirit of West Point."

11:20 8 MOVIE—To Be Announced

27 MOVIE—Musical

"Sarge Goes to College." A Marine sergeant who must undergo a critical operation is sent to college to relax first.

12:00 3 NEWS—Bulletins

5 NEWS—Bulletins

12:30 27 NEWS—Bulletins

MORNING

6:00 3 21 **Today—Garroway**
27 **Morning Show**
7:00 8 **Morning Show**
7:55 21 **Health & Happiness Club**
8:00 3 **MOVIE—Comedy**
"Merrily We Live." When a young writer stops by to use the phone, the scatter-brained wife of the house thinks he is a homeless tramp and invites him to stay. Constance Bennett, Brian Aherne.
8 **Romper Room—Kids**
21 **Adelaide Snyder Show**
27 **MOVIE—To Be Announced**
8:55 5 **NEWS—Bulletins**
8 **NEWS—Maggie Wulff**
9:00 3 21 **Ding Dong School**
5 **Capt. Penny**
8 27 **Garry Moore Show**
9:30 3 **Search For Beauty**
8 **Arthur Godfrey Time**
27 **MOVIE—To Be Announced**
10:00 3 21 **Home—Women's**
COLOR Arlene Francis presides. At home with Mrs. Kirkpatrick .... Arlene Madrid, Spain ..... Film narrated by Chef Phillip
5 **Paige Palmer—Women's**
10:30 5 **On Wings Of Song**
8 27 **Strike It Rich—Hull**
10:55 5 **NEWS—Bulletins**
11:00 3 21 **Tennessee Ernie Show**
5 **Western Reserve University Telecourse**
8 **Valiant Lady—Serial**
27 **Stu Wilson Show**
11:15 8 **Love of Life—Serial**
11:30 3 21 **Feather Your Nest**
5 **Uncle Jake's House**
8 **Search For Tomorrow**
11:45 8 **Guiding Light—Serial**

AFTERNOON

12:00 3 **MOVIE—Drama**
"Campus Honeymoon." Because of the housing shortage, two veterans and two co-eds pretend to be married.. Lyn Wilde, Adele Mara.
3 **World Series**
SPECIAL COLOR The above movie and afternoon programs will be pre-empted for the World Series at whatever time Channel 3 picks it up. In the event of an American League playoff game, series will start tomorrow.
5 **Kiddieland**
"Three Smart Boys."
8 **Alice Weston—Women's**
21 **Little Rascals**
27 **Jack Paar Show**
12:15 27 **Home Cooking—Hendricks**
12:30 5 **Cartoon Club—Kids**
8 **Welcome Travelers**
12:45 5 **Kiddieland—Prof. Pet**
27 **MOVIE—Musical**
"Mississippi Rhythm." A land agent tangles with a group of gamblers. Jimmie Davis, Lee "Lasses" White.

12:55 5 MOVIE—Drama
"I'll Walk Beside You." When her husband is reported lost at sea, the young wife takes a job as a nurse in a children's home. Richard Bird, Lesley Brook, Percy Marmont.
1:00 8 Robert Q. Lewis
21 NEWS—Reports
49 NEWS—Weather
1:05 49 MOVIE—To Be Announced
1:15 21 Hal's A Poppin'—Fryar
1:25 3 On Good Taste
1:30 3 Maggie Byrne Show
8 Linkletter's House Party
21 Kitchen Corner—Mariner
1:45 27 Casteel's Carousel
2:00 3 21 Ted Mack Matinee
5 Studio A—Dale
8 27 The Big Payoff—Quiz
2:30 3 21 It Pays To Be Married
8 27 Bob Crosby—Songs
2:45 27 Mixture 27
3:00 3 21 Way of the World
5 MOVIE—Drama
"River Patrol."
8 Brighter Day—Serial
27 Grizzly Pete—Kids
3:15 3 21 First Love—Serial
8 Secret Storm—Serial
3:30 3 21 World of Mr. Sweeney
8 On Your Account
49 Matinee Moods
3:45 3 21 Modern Romances
4:00 3 21 Pinky Lee—Variety
8 MOVIE—To Be Announced
49 MOVIE—Drama
"Sky Patrol." Jackie Coogan.
4:30 3 21 Howdy Doody—Kids
5 Little Rascals
4:45 27 Clancy's Clubhouse—Kids
5:00 3 Ramar of the Jungle
"Contraband." A gang of hijackers try to bring the code of the underworld into the jungle by robbing the elephant herds of their ivory tusks. But when Ramar starts a wild elephant stampede, they become discouraged and finally give up. Jon Hall, Ludwig Stossel, James Fairfax.
5 Texas Jim—Kids
Conclusion of "Rip Roaring Buckeroo."
21 Susie Sidesaddle—Kids
27 Superman—Kids
49 Hinky Dinks—Kids
5:30 3 Watch The Birdie
8 Cartoonland—Kids
21 Joe Palooka
27 To Be Announced
49 Adventure Tales
5:35 3 SPORTS—Reports
5:45 3 NEWS—Reports
8 Barker Bill—Kids

EVENING

6:00 3 WATERFRONT
"Catalina Swim." An added strain is suffered by a young girl who tries to swim from the mainland to Santa Cataline Island. This strain is caused by her unrequited love for her coach. Preston Foster, Nancy Hale.
5 NEWS—Fuldheim
8 Committee for Mayor Celebrezze—Political
21 Weather—Reports
27 SPORTS—Gardner
49 NEWS—Reports
6:05 21 SPORTS—Reports
6:10 8 SPORTS—Reports
27 Weather—Reports
6:15 5 Weather—Reports
8 27 NEWS—Doug Edwards
21 NEWS—Reports
49 SPORTS—Bob Wylie
6:20 5 SPORTS—Dale & Wilcox

Isn't there someone you'd like to call? Rates are lower every night and all day Sunday.
CLEVELAND TO MINNEAPOLIS . . . $1.10
Station-to-Station rate for first 3 minutes. Plus tax.

6:30 3 21 Eddie Fisher—Songs
5 Disneyland—Variety

"Jiminy Cricket Presents Bongo." Walt Disney explains the origin of the "Disneyland" show's theme song, "When You Wish Upon a Star," as sung by Jiminy in "Pinocchio." The voice is Cliff "Ukulele Ike" Edwards'. Jiminy then tells us about his cheerful philosophy of life. To illustrate he sings "Fun and Fancy Free," shows a new cartoon about "Chicken Little," who thought the sky was falling down, and another new cartoon about Bongo, the performing circus bear, who escapes to the freedom of the wilderness and meets a bear charmer named Lulubelle. "Chicken Little," by the way, is seen in a jive version! . . . Mr. Disney has big plans for Mickey Mouse on TV. Read about them in next week's TV Guide.

8 Brave Eagle—Adventure

DEBUT "Brave Eagle" tells of the role played by the American Indian in the early days of the United States, and of the Indian's fight to keep his homeland from the oncoming white settler. The drama centers on young Chief Brave Eagle and his foster-son Keena.

CAST

Brave Eagle ..... Keith Larsen
Keena ..... Keena Nomkeena
Morning Star ..... Kim Winona

Three of the drama's principals are of Indian descent. Keith Larsen of Cheyenne ancestry; full-blooded Indian Keena Nomkeena, of Hopi and Klamath descent; and Kim Winona, a Sioux.

27 To Be Announced
49 Paige Palmer

6:45 3 21 NEWS—John C. Swayze
6:50 49 Social Swirl—Stillman

7:00 3 21 KODAK REQUEST PERFORMANCE—Drama

Edgar Buchanan stars in "The Mumby's." A vagabond family inherits a tract of vacant land and settles down, dilapidated trailer and all, in the middle of an exclusive district. A real-estate promoter tries to shoo them away. (Film)

CAST

Papa Mumby ..... Edgar Buchanan
Ethel Baxter ..... Virginia Field
Dave Baxter ..... Willard Parker

8 27 ARTHUR GODFREY
49 NEWS—Reports

7:10 49 WEATHER—Reports
7:15 49 OHIO STORY—History

"Clarence Darrow and The Harness."

7:25 49 STRANGE EXPERIENCES

Scott Paper Company presents

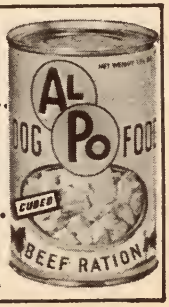
Robert Young *and* Jane Wyatt *in*

"FATHER KNOWS BEST"

Kathy explains odd behavior of young woman house guest.

7:30 PM
Chan. 3, 21

your dog needs
A L P O
100% MEAT
Cubed—not chopped!



All times are Eastern Standard.

7:30 3 21 FATHER KNOWS BEST

"Woman in the House." The Andersons do a favor for a friend and invite his wife to stay at their home. But the visitor proves to be anything but the ideal house guest, and Margaret Anderson begins to feel like a personal maid. (Film)

CAST

Jim Anderson ..... Robert Young
Margaret Anderson ..... Jane Wyatt
Betty ..... Elinor Donahue
Kathy ..... Lauren Chapin

5 M-G-M PARADE

Host George Murphy presents the first preview scenes of "Trial," with Glenn Ford and Arthur Kennedy. The motion picture, adapted from the prize-winning novel, depicts the causes and effects of mob violence. There will also be a lesson in handling "Guest Pests" given by Pete Smith; the story of the first surgery performed in Danville, Ky.; and a scene from the 1931 Academy Award movie, "A Free Soul," with Lionel Barrymore, Clark Gable, and Norma Shearer.

49 CHEF LORENZO—Cooking

8:00 3 21 THEATER—Drama

F. Scott Fitzgerald's satiric fantasy of the 1920's, "The Diamond as Big as the Ritz," is seen in a TV version by William Hodapp. It tells of the strange events that befall a young man when he visits the Montana Chateau belonging to an enormously wealthy friend.

5 LIBERACE—Piano

8 27 THE MILLIONAIRE

"Millionaire Rita Keeley." A big-time burlesque queen decides to use some of the money from her $1,000,000 bank check to obtain a college education. On campus, she meets a Korean veteran, who's also a wee bit older than the typical co-ed. This is the first of the fall series. (Film)

CAST

Michael Anthony ..... Marvin Miller
Rita Keeley ..... Joan Vohs
Scott MacAndrew ..... Peter Thompson

WEDNESDAYS 7:30
ROBERT YOUNG • JANE WYATT
in
FATHER KNOWS BEST

WNBK

CHANNEL 3

NBC

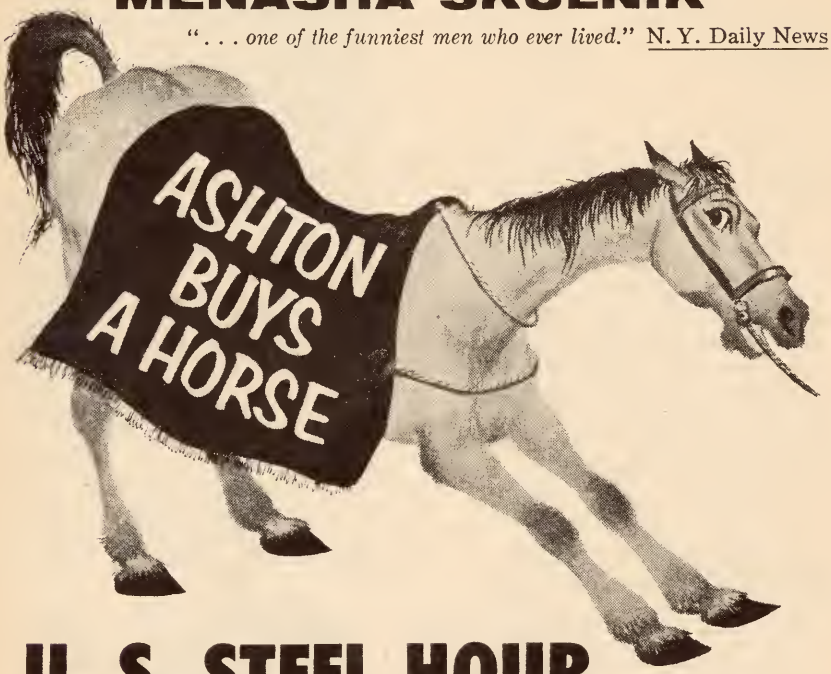
A SERVICE OF RCA

TONIGHT AT **9** CHANNEL **8, 27**

starring and specially written for

MENASHA SKULNIK

". . . one of the funniest men who ever lived." N. Y. Daily News



U. S. STEEL HOUR

produced by **THE THEATRE GUILD**

Live from New York • Alternate Wednesdays • CBS Television

COMING SOON!

PHYLLIS THAXTER in "OBSESSION"

GERALDINE PAGE in "SHOOT IT AGAIN"

FARLEY GRANGER in "INCIDENT IN AN ALLEY"

(49) **WRESTLING—Hollywood**

8:30 (5) **PENNY TO A MILLION**

(8) (27) **I'VE GOT A SECRET**

. . . Henry Morgan gives impressions of a week-end of TV in next week's TV Guide.

9:00 (3) (21) **THIS IS YOUR LIFE**

RETURN Host Ralph Edwards begins a new season of surprising unsuspecting celebrities and deserving persons with a salute to their accomplishments.

(5) **BOXING—Chicago**

Gene Fullmer, West Jordan, Ut., vs. Bobby Boyd, Chicago, middleweights, 10 rounds. Russ Hodges reports from Chicago Stadium.

TV GUIDE RATINGS

	Ratings	Bouts	W	L	D	KO's
Fullmer	4	33	32	1	0	19
Boyd	Unrated	41	33	6	2	19

Fullmer is on his way to the top of the division for a title shot with Olsen. He has lost only one decision, to Gil Turner, which he later reversed. Fullmer hits with real power and can take a punch. He holds wins over Al Andrews and Del Flanagan. Boyd, a shifty, hard-punching veteran, can explode a kayo wallop, but he lacks Fullmers durability.

Compiled by Nat Fleischer (The Ring)

(8) (27) **U.S. STEEL HOUR**

Comedian Menasha Skulnik stars in "Ashton Buys A Horse," by Norman Lessing. A meek and honest barber whose shop is a hangout for bookies and race-track touts, joins them to help out the manicurist's boy friend. The mutual-aid plan calls for barber Ashton to buy a horse!

CAST

Ashton ..... Menasha Skulnik
Sandy ..... Guy Raymond
Tap-Out ..... Conrad Janis
Professor ..... Roland Wood
Taxi ..... Mort Marshall

(49) **BOWLING**

9:30 (3) (21) **TO BE ANNOUNCED**

9:45 (5) **SPORTS—Film**

10:00 (3) **NEWS—Bulletins**

(5) **MOVIE—Drama**

"The Argyle Secret." A famous columnist is murdered just when he is ready to expose an international scandal.

(8) **MR. DISTRICT ATTORNEY**

The District Attorney traps a psycho cop-killer into a murder confession. A cop-killer escapes a police cordon by being arrested on a minor charge. At the Police Academy he tries to escape.

(21) **CORLISS ARCHER**

(27) **THE BIG PICTURE**

(49) **MOVIE—Intrigue**

"Foreign Agents."

10:05 (3) **WEATHER—Joe Finan**

10:10 (3) (21) **SPORTS**

10:15 (3) **PLAYHOUSE 15**

"Diplomatic Immunity." A man's diplomatic immunity is taken advantage of by a group of smugglers. Murray Hamilton.

10:30 (3) **TONIGHT—Steve Allen**

(8) **CAPTURED**

(21) **NEWS—Reports**

(27) **TO BE ANNOUNCED**

10:40 (21) **SPORTS—Reports**

10:45 (21) **TONIGHT—Steve Allen**

11:00 (8) (27) (49) **NEWS—Summary**

11:10 (8) **SPORTS—Reports**

11:15 (27) **Weather—Reports**

(49) **MOVIE—To Be Announced**

11:20 (27) **Playhouse 27**

11:30 (5) **International Playhouse**

(8) **MOVIE—To Be Announced**

12:00 (3) **NEWS—Bulletins**

(5) **NEWS—Bulletins**

12:30 (27) **NEWS—Bulletins**

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MORNING

6:00 3 21 **Today—Garroway**
27 **Morning Show**
7:00 8 **Morning Show**
7:55 21 **Health & Happiness Club**
8:00 3 **MOVIE—Drama**
"Navy Bound." A tuna fisherman is faced with financial ruin. Tom Neal.
8 **Romper Room—Kids**
21 **Adelaide Snyder Show**
27 **MOVIE—To Be Announced**
8:55 5 **NEWS—Bulletins**
8 **NEWS—Maggie Wulff**
9:00 3 21 **Ding Dong School**
5 **Capt. Penny**
8 27 **Garry Moore Show**
9:30 3 **Search For Beauty**
8 **Arthur Godfrey Time**
21 **That We May See**
9:45 21 **The Christophers**
27 **MOVIE—To Be Announced**
10:00 3 21 **Home—Women's**
COLOR Arlene Francis presides.
Home Exercises ..... Arlene
Furniture news ..... Paul MacAlister
Chafing dish dishes ..... Kit Kinne
5 **Paige Palmer—Women's**
10:30 5 **On Wings of Song**
8 27 **Strike It Rich—Hull**
10:55 5 **NEWS—Bulletins**
11:00 3 21 **Tennessee Ernie Show**
5 **Western Reserve University Telecourse**
8 **Valiant Lady—Serial**
27 **Stu Wilson Show**
11:15 8 **Love of Life—Serial**
11:30 3 21 **Feather Your Nest**
5 **Uncle Jake's House**
8 **Search For Tomorrow**
11:45 8 **Guiding Light—Serial**

AFTERNOON

12:00 3 **MOVIE—Drama**
"Casa Manana." A night club owner and an advertising executive become rivals in the game of love. Robert Clarke, Virginia Welles. This movie and afternoon programs will be pre-empted for the World Series Games.
5 **Kiddieland**
8 **Alice Weston—Women's**
21 **Little Rascals**
27 **Jack Paar Show**
12:15 27 **Home Cooking—Hendricks**
12:30 5 **Cartoon Club—Kids**
8 **Welcome Travelers**
12:45 5 **MOVIE—Western**
"Cowboy Counsellor."
27 **MOVIE—Drama**
"Crime, Inc." A newspaper reporter tries to buck a crime ring which runs the city. Martha Tilton.
1:00 8 **Robert Q. Lewis**
21 **NEWS—Summary**
49 **NEWS—Weather**
1:05 49 **MOVIE—To Be Announced**
1:15 21 **Hal's A Poppin'—Fryar**
1:30 3 **Maggie Byrne Show**
8 **Linkletter's House Party**
21 **Kitchen Corner—Mariner**
1:45 27 **Casteel's Carousel**
2:00 3 21 **Ted Mack Matinee**
5 **Studio A—Dale**
8 **Fashion Talk—Grey**
27 **The Big Payoff—Quiz**
2:15 8 **Maggie Wulff Show**
2:30 3 21 **It Pays To Be Married**
8 27 **Bob Crosby—Songs**
2:45 27 **Mixture 27**
3:00 3 21 **Way of the World**
5 **MOVIE—Mystery**
"The Hangman Waits." The murderer of a young girl races against time and the London police. John Turnbull.
8 **Brighter Day—Serial**
27 **Grizzly Pete—Kids**
3:15 3 21 **First Love—Serial**
8 **Secret Storm—Serial**
3:30 3 21 **World of Mr. Sweeney**
8 **On Your Account**
49 **Matinee Moods**
3:45 3 21 **Modern Romances**
4:00 3 21 **Pinky Lee—Variety**
8 **MOVIE—To Be Announced**
49 **MOVIE—To Be Announced**
4:30 3 21 **Howdy Doody—Kids**

All times are Eastern Standard.

5 Superman

4:45 27 Clancy's Clubhouse—Kids

5:00 3 Ramar of the Jungle

"Jungle Terror." Ramar is called upon to rescue a gold mining prospector, a beautiful girl and a brave pilot from a band of savage jungle men.

5 Texas Jim—Kids

"Orphan of the Pecos." Tom Tyler, Jeanne Martel.

21 Susie Sidesaddle—Kids

27 Rin Tin Tin

"The Wild Stallion." Chief, the black stallion leader of a herd of wild horses, is trapped by falling rocks. Rusty and Rinty find the animal in time to save him from an attack by Savage, a rebel horse. But Chief is hurt and under Savage's leadership the wild herd raids ranches.

49 Hinky Dink—Kids

5:30 3 Watch The Birdie

8 Rising Stars—Ott

21 Joe Palooka

27 To Be Announced

49 Adventure Tales

5:35 3 SPORTS—Reports

5:45 3 NEWS—Reports

EVENING

6:00 3 Soldiers of Fortune

"Walk Wide of Lions." Power-hungry members of a tribe in Johannesburg, South Africa, use ancient superstition and witch doctoring to keep their chief from an operation he needs. Tim and Toubo are called in to aid the ailing chief.

5 NEWS—Fuldheim

8 Looney Tunes—Kids

21 Weather—Reports

27 SPORTS—Gardner

49 NEWS—Summary

6:05 8 Committee for Mayor Celebrezze—Political

21 SPORTS—Reports

6:10 8 SPORTS—Reports

27 Weather—Reports

6:15 5 Weather—Reports

8 27 NEWS—Doug Edwards

PREMIÈRE!

A NEW KIND OF ADVENTURE DRAMA FOR THE WHOLE FAMILY

S. P. O. T. Y., Inc.

"SGT. PRESTON OF THE YUKON"

Outdoor action with the Northwest Mounted Police

STAMPEDE FOR GOLD pits desperate men against the savage Klondike for the richest stakes in history.

AMID ARCTIC VASTNESS a man and his dog fight to uphold the law along a thousand miles of untamed frontier.

FIRST TIME ON TV . . . a new series filmed on location to thrill adults and children alike. As different as it is colorful!

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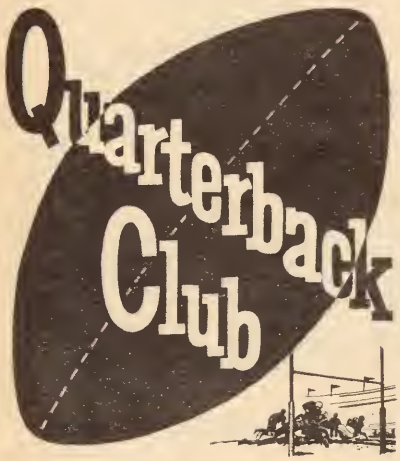
EVERY THURS. EVE. AT 6:30-7 P.M.

WXEL-Channel 8

THE
CLEVELAND
BROWNS



All the plays of every regular game—described by Ken Coleman—Live interviews with Browns' players between halves. See *all* the exciting action of Pro-Football's Champion Browns—Brought to you by Northern Ohio's Champions of Good Living...

Fisher Foods

WEWS CHANNEL 5
6:30 P.M.
THURSDAYS

(21) **NEWS—Reports**
(49) **SPORTS—Bob Wylie**

6:20 (5) **SPORTS—Dale & Wilcox**

6:30 (3) (21) **Dinah Shore—Songs**

(5) **Quarterback Club**
Ken Coleman interviews members of the Browns' team between halves.

(8) **Sgt. Preston—Adventure**
DEBUT Richard Simmons stars in a new series of tales of the Klondike, "Sgt. Preston of the Yukon." The scene is the Canadian Rockies during the days of the great gold rush in the late 19th century. Preston, of the Royal Northwest Mounted Police, his dog Yukon King and his horse Rex struggle to keep law and order. In the first episode Yukon King tries to stop a killing and is branded the guilty one. Sgt. Preston sets out to find the real killer.

(27) **To Be Announced**
(49) **Paige Palmer**

6:45 (3) (21) **NEWS—John C. Swayze**

PICK-N-PAY
BRINGS YOU

7:00 PM
THURSDAYS
WXEL CHANNEL 8

6:50 49 **Social Swirl—Stillman**
7:00 3 21 **GROUCHO MARX**
5 **TO BE ANNOUNCED**
8 **CISCO KID—Western**
When rancher Henry Tracy is killed, Cisco Kid uses a Farmer's Almanac, a full moon and the Army signal system to uncover the murderer.
27 **EDDIE CANTOR—Comedy**
49 **NEWS—Reports**
7:10 49 **Weather—Reports**
7:15 49 **TROPHY ROOM—Elias**
7:30 3 21 **MAKE THE CONNECTION—Panel**
Dashing actor Peter Lawford, late of the "Dear Phoebe" series is tonight's guest. The panel: Betty White, Gloria De Haven, Gene Klavan and Eddie Bracken. Moderator: Gene Rayburn. This is the final show of the series.
5 **STOP THE MUSIC**
Bert Parks emcees.
8 27 **CLIMAX!—Drama**
"Sailor on Horseback," adapted from Irving Stone's novelized biography of author Jack London, stars Lloyd Nolan, Mercedes McCambridge and Mary Sinclair. London and his wife Charmian return from their adventures to their San Francisco ranch. Their lavish spending and entertaining lead to mounting expenses. The author's sister Eliza pleads with the couple to act more reasonably and circumstances lead to a crisis. (Hollywood)

CAST

Jack London ..... Lloyd Nolan
Charmian ..... Mercedes McCambridge

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AKRON TO LOS ANGELES . . . $1.90

Station-to-Station rate for first 3 minutes. Plus tax.

THURS. NIGHT, Sept. 29
Live from Hollywood
7:30 Channel 8, 27

"SAILOR ON HORSEBACK"

The story of the two important women in the life of the great American novelist—Jack London.

starring

LLOYD NOLAN
•
MERCEDES McCAMBRIDGE
•
MARY SINCLAIR

your host—BILL LUNDIGAN on

"CLIMAX!"

PRESENTED BY
CHRYSLER CORPORATION
THE *FORWARD* LOOK
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CHRYSLER • IMPERIAL

Eliza ..... Mary Sinclair

(49) CHEF LORENZO—Cooking

8:00 (3) (21) DRAGNET—Webb

A man comes to police headquarters and confesses that he killed a girl he picked up on the road to Los Angeles. Joe and Frank check the story.

(5) STAR TONIGHT—Drama

"The Terrible Woman" is a Wilbur Daniel Steele story about a woman who has a mania for efficiency. Her fanatical attention to detail enables her to predict nearly every step her husband and son will take, and she alienates both.

CAST

Christopher ..... Joseph Warren
Martha ..... Valerie Cossart
Mary ..... Judith Parrish

. . . Judith Parish wrote the comedy "It's Only Money," seen on TV Sept. 14.

(49) WEBB PIERCE—Music

8:30 (3) (21) THEATER—Film Drama

Laraine Day and Richard Denning star in a light comedy, "The Legal Beagles." Lawyers Claire and George Beagle are about to leave on their second honeymoon when Claire becomes interested in a new case. Young Johnnie Goodtooth, grandson of an Indian chief, is being sent to jail for poaching on Widow Bullfinch's property. (Film)

CAST

Claire Beagle ..... Laraine Day
George Beagle ..... Richard Denning
Johnnie Goodtooth ..... Duncan Richardson
Chief Goodtooth ..... Trevor Bardette

(5) DOWN YOU GO—Quiz

Dr. Bergen Evan hosts.

(8) (27) 4-STAR PLAYHOUSE

"The House Always Wins" stars Dick Powell once again as Willie Dante, the owner of a gambling casino. Two thugs plan a holdup there. Jack Benny is seen briefly as one of the clients. (Film)

CAST

Willie Dante ..... Dick Powell
Jack Benny ..... Himself
Monte ..... Herb Vigran

(49) STOP THE MUSIC

9:00 (3) (21) VIDEO THEATER

"The Enchanted Cottage." A crippled veteran and a homely spinster marry out of mutual pity and loneliness. A miracle seems to take place when the girl suddenly becomes beautiful and her husband, handsome and tall. (Hollywood) The 1945 movie had Robert Young and Dorothy McGuire in the leading roles.

(5) AMES BROS.—Music

(8) JOHNNY CARSON SHOW

(27) DANNY THOMAS

"Margaret Goes Home." Danny is excited when he receives an invitation to appear at the White House. But Margaret's feelings are hurt when she learns the invitation doesn't include her. (Film)

(49) MYSTERY THEATER

Two half-rour films, "The Pendulum" and ,The Hunter."

9:15 (5) IT'S WORTH KNOWING

see and play TV's exciting game

DOWN YOU GO

WITH DR. BERGEN EVANS

Sponsored by WESTERN UNION

NEW TIME THURS. NITE 8:30-9:00 CHANNEL 5

EXCLUSIVELY YOURS!

We use the soap your grandmother used and liked
— IVORY SOAP —

THE WEST END LAUNDRY & DRY CLEANING CO.
WO. 1-3310
City Wide Service

9:30 (5) GUY LOMBARDO SHOW
Guy's pretty guest tonight is songstress Betty Jane Watson. She sings "Too Young." Other numbers to be rendered are: "You Were Meant for Me" and "Tenderly," "Marry the One You Love" and "St. Louis Blues."

(5) STUDIO 57—Drama
"The Brown Leather Case." Mark Brinker, the brains of a successful London bank robbery, finds himself in trouble when his girl friend is caught shop-lifting. The briefcase he carries was a present from her.

(27) DANGEROUS ASSIGN.
"The Parachute Story." Agent Steve Mitchell receives one of his toughest assignments—to parachute into Eastern Europe and obtain a confession which will clear the U.S. of an international frame.

10:00 (3) NEWS

(5) MOVIE—Drama
"The Prairie." One of James Fenimore Cooper's famous Indian tales. Lenore Aubert, Alan Baxter.

(8) BOB CUMMINGS
"Bob Saves the Day." Bob and Margaret plan to keep Schultzy's sailor boyfriend on ice until she comes back to town. But keeping the young man away from all girls is quite a job, even for Bob. (Film)

(21) WATERFRONT

(27) BREAK THE BANK

(49) MOVIE—Drama
"The Shadow Returns."

10:05 (3) WEATHER—Joe Finan

10:10 (3) SPORTS

10:15 (3) PLAYHOUSE 15
"Girl in the Gown." A poor boy falls in love with a beautifully gowned "rich" girl. Wendy Drew, Lin McCarthy.

10:30 (3) TONIGHT—Steve Allen
Guest: Night-club chanteuse Sylvia Sims.

(8) FOOTBALL—Frank Leahy
DEBUT Films of last week-end's games are used by Frank Leahy, former Notre Dame coach, to predict the outcomes of this week-end's games.

(21) NEWS—Reports

(27) TO BE ANNOUNCED

10:40 (21) SPORTS—Reports

10:45 (8) PATTI PAGE—Songs
"The Whole World is Singing My Song," "Slowly with Feeling," "Undecided" and "I Miss You" are on Patti's agenda.

(21) TONIGHT—Steve Allen

11:00 (8) (27) (49) NEWS—Bulletins

11:10 (8) SPORTS—Reports

11:15 (8) (27) Weather—Reports

(49) MOVIE—Drama
"Appointment With Danger."

11:20 (8) MOVIE—To Be Announced

(27) MOVIE—Mystery
"The Chinese Cat." Charlie Chan's vacation is turned into complete chaos. Sidney Toler, Mantan Moreland.

11:30 (5) International Playhouse

12:00 (3) NEWS—Bulletins

(5) NEWS—Bulletins

12:30 (27) NEWS—Bulletins

MORNING

6:00 3 21 **Today—Garroway**
27 **Morning Show**
7:00 8 **Morning Show**
7:55 21 **Health & Happiness Club**
8:00 3 **MOVIE—Comedy**
"Road Show." A young man joins the carnival to escape a gold-digging fiance. Carole Landis, Adolphe Menjou.
8 **Romper Room—Kids**
21 **Adelaide Snyder Show**
27 **MOVIE—To Be Announced**
8:55 5 **NEWS—Bulletins**
8 **NEWS—Maggie Wulff**
9:00 3 21 **Ding Dong School**
Dressed in clothes they wear at home, Miss Frances' two young guests today come from France. They are Henri Polgar, 12, of Paris and Catherine Suprotz, 8 of Brittany.
5 **Capt. Penny**
8 **Garry Moore Show**
9:30 3 21 **Search for Beauty**
10:00 3 21 **Home—Women's**
COLOR Arlene Francis presides.
Modern Dance ..... Ruth St. Denis
Home Modernization ..... Nancyann Graham, Hugh Downs
5 **Paige Palmer—Women's**
10:15 8 27 **Garry Moore Show**
10:30 5 **Dione Lucas—Cooking**
8 27 **Strike It Rich—Hull**
11:00 3 21 **Tennessee Ernie Show**
5 **Western Reserve University Telecourse**
8 **Valiant Lady—Serial**
27 **Stu Wilson Show**
11:15 8 **Love of Life—Serial**
11:30 3 21 **Feather Your Nest**
5 **Uncle Jake's House**
8 **Search For Tomorrow**
11:45 8 **Guiding Light—Serial**

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Springfield 1, Mass.

AFTERNOON

12:00 3 **MOVIE—Variety**
"Down Memory Lane." A television disc jockey plans his program around old-time movie clips. Bing Crosby, W. C. Fields, Gloria Swanson. This movie and afternoon programs will be pre-empted for the World Series Games.
5 **Kiddieland**
"Nightingales."
8 **Alice Weston—Women's**
21 **Little Rascals**
27 **Jack Paar Show**
12:15 27 **Home Cooking—Hendricks**
12:30 5 **Cartoon Club—Kids**
8 **Welcome Travelers**
12:45 5 **Kiddieland—Prof. Pet**
27 **Curious Camera**
12:55 5 **MOVIE—Drama**
"Salute the Toff." England's super-sleuth tries to break up a well-organized counterfeit ring. John Bentley.
1:00 8 27 **Robert Q. Lewis**
21 **NEWS—Summary**
49 **NEWS—Weather**
1:05 49 **MOVIE—To Be Announced**
1:15 21 **Hal's A Poppin'—Fryar**
27 **Panorama**
1:25 3 **In Good Taste**
1:30 3 **Maggi Byrne Show**
8 **Linkletter's House Party**
Guest: Makeup expert Perc Westmore.
21 **Kitchen Corner—Mariner**
2:00 3 21 **Ted Mack Matinee**
5 **Studio A—Dale**
8 27 **The Big Payoff—Quiz**
2:30 3 21 **It Pays To Be Married**
8 **Bob Crosby—Songs**
27 **Mood Music**
2:45 27 **Mixture 27**

3:00 3 21 **Way Of The World**
5 **MOVIE—Mystery**
"Someone at the Door." A reporter tries to frame himself for a murder which never occurred. Michael Medwin, Garry Marsh.
8 **Brighter Day—Serial**
27 **Grizzly Pete—Kids**
3:15 3 21 **First Love—Serial**
8 **Secret Storm—Serial**
3:30 3 21 **World of Mr. Sweeney**
8 **On Your Account**
49 **Matinee Moods**
3:45 3 21 **Modern Romances**
4:00 3 21 **Pinky Lee—Variety**
8 **MOVIE—To Be Announced**
49 **MOVIE—To Be Announced**
4:30 3 21 **Howdy Doody—Kids**
5 **Little Rascals**
4:45 27 **Clancy's Clubhouse—Kids**
5:00 3 **Ramar of the Jungle**
"Striped Fury." Two jungle tigers captured in India break loose and menace the lives of man and beast alike. The law of the jungle claims it's own as a python kills one and a water buffalo the other. Jon Hall.
5 **Texas Jim—Kids**
Conclusion of "Orphan of the Pecos."
21 **Susie Sidesaddle—Kids**
27 **Soldiers of Fortune**
"Last Days of Dolores."
49 **Hinky Dink—Kids**
5:30 3 **Watch The Birdie**
8 **Cartoonland—Kids**
21 **Joe Palooka**
27 **To Be Announced**
49 **Adventure Tales**
5:35 3 **SPORTS—Reports**
5:45 3 **NEWS—Reports**
8 **Barker Bill—Kids**

EVENING

6:00 3 **Barrymore Theater**
"Winter and Spring." Ethel Barrymore presents Charles Coburn as a 65-year-old man who has never held a job in his life, but winds up as a baby sitter.
5 **NEWS—Fuldheim**
8 **Looney Tunes—Kids**
21 **Weather—Reports**
27 **SPORTS—Gardner**
49 **NEWS—Jack FitzGibbons**
6:05 21 **SPORTS—Reports**
6:10 8 **SPORTS—Reports**
27 **Weather—Reports**
6:15 3 **Political Show**
5 **Weather—Reports**
8 27 **NEWS—Doug Edwards**
21 **NEWS—Reports**
49 **Paige Palmer**
6:20 5 **SPORTS—Dale & Wilcox**
6:30 3 21 **Eddie Fisher—Songs**
5 **Rin Tin Tin**
"Rusty Volunteers." Lt. Rip Master poses as the U.S. Ambassador to Mexico to foil a rebel leader. Rip and Rusty join the decoy party on the dangerous trip South of the Border.

CAST

Rusty ..... Lee Aakers
Lt. Masters ..... James Brown
Sgt. O'Hara ..... Rand Brooks

8 **My Friend Flicka**
DEBUT A new series based on the book by Mary O'Hara. The McLaughlin family lives on a ranch in wild Montana country during the late 1800's. The family pride and joy is Flicka, a tamed horse, who is the special responsibility of 10-year-old Ken McLaughlin.

CAST

Rob McLaughlin ..... Gene Evans
Nell McLaughlin ..... Anita Louise
Ken McLaughlin ..... Johnny Washburn

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(27) **To Be Announced**

6:45 (3) (21) **NEWS—John C. Swayze**

6:50 (49) **Social Whirl—Stillman**

7:00 (3) (21) **TRUTH-CONSEQUENCES**

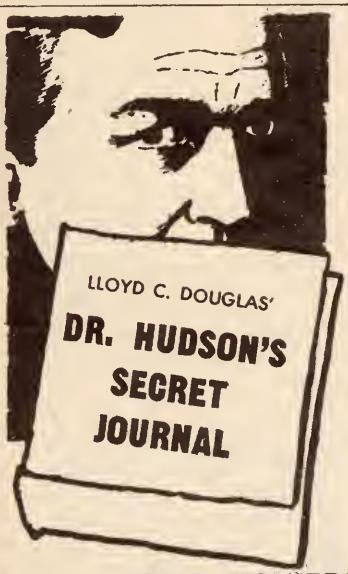
Jack Bailey and company cook up the zany stunts assigned to the guests who can't tell the truthful answers to tonight's questions.

(5) **OZZIE AND HARRIET**

"Homemade Ice Cream." Ozzie makes the mistake of glorifying the homemade ice cream his mother used to make. He soon finds himself assigned to the crank handle. The Nelsons play themselves.

(8) **PANTOMIME QUIZ**

Mike Stokey emcees as regulars Dorothy Hart, Hans Conried, Robert Clary, Rocky Graziano, Jackie Coogan, Carol Haney and tonight's special guest play the parlor pantomime. This is the final show of the series.



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(27) **MARK SABER—Mystery**

"The Case of the Three Blind Mice." A man murders two of his business partners and then defies Inspector Mark Saber to arrest him. Tom Conway.

(49) **NEWS—Summary**

7:10 (49) **Weather—Reports**

7:15 (49) **PATTI PAGE—Songs**

"The Whole World is Singing My Song," "Slowly With Feeling," "Undecided" and "I Miss You" are on the agenda for today. (Film)

(49) **FOOTBALL**

7:30 (3) (21) **LIFE OF RILEY**

"The Marines Have Landed." Babs is depressed because she hasn't heard from her Marine fiance since he's been at camp. Riley hatches a plan to cheer up his unhappy daughter. William Bendix.

(5) **T-MEN IN ACTION**

"Case of the Ready Guns." An ex-convict who claims he wants to go straight, finds himself in real trouble over firearms sold illegally to hoodlums. The serial numbers on the guns have been tampered with. (Film) This is the last show of the series.

CAST

The Chief ..... Walter Greaza
Ben Adams ..... Mort Mills
Julie ..... Kay Stewart

(8) (27) **TOPPER—Comedy**

"King Cosmo, the First." As part of a banking deal, Mr. Schuyler agrees to have Topper serve as a decoy in the plot to assassinate King Rupert of Borokovia. Needless to say, Topper's ghostly pals the Kerbys come in very handy. (Film)

(49) **CHEF LORENZO—Cooking**

8:00 (3) (21) **BIG STORY—Drama**

"The Little Things" is a big story from the career of columnist and "What's My Line?" Panelist Dorothy Kilgallen. Taken from her days as a "leg man" on the New York Journal-American, the story tells of Dorothy's coverage of the hatchet murder of a New Jersey housewife.

5 DR. HUDSON'S SECRET JOURNAL—Drama

"The Sheridan Story." Because of the loss of an arm and the dream of becoming a doctor, Charles Sheridan loses faith in life until he is reunited with his sister. John Howard as Dr. Hudson.

8 27 PLAYHOUSE OF STARS

Thomas Mitchell, in "The Last Out," plays a once-promising baseball player 30 years after. Now he is a groundskeeper for a minor-league team, but his deep knowledge of baseball is more than the team's manager can take. (Film) Starting next week, show will be seen 30 minutes later, 8:30-9 P.M. E.S.T. The 8:8:30 P.M. E.S.T. spot will be filled by "The Crusader," an anti-communist dramatic film series starring Brian Keith.

CAST

Sam Hawkins ..... Thomas Mitchell
Babe Bricker ..... Regis Toomey
Eddie McGuire ..... Richard Erdman

49 FOOTBALL

St. Vincent vs. South High.

8:30 3 21 STAR STAGE—Drama

"First Date," From a story by Florence Jane Soman. The family schedule, if there ever was one, is completely upset! The youngest of the three teen-aged daughters is preparing for her first date—with a college man!

5 THE VISE—Mystery

"Seach For Martha Harris." A genial odd-jobs man is reputed to ill-treat his wife. When she and the church funds she was handling both disappear, the husband is suspected. Ron Randell narrates this British-made film melodrama.

CAST

Martha Harris ..... Jenny Laird
Fred Harris ..... John Horsley
Joe Payne ..... Len Sharp

8 27 RAY MILLAND SHOW

School elections at Comstock turn the McNulty home into a house divided. Both Peggy and Ray are campaign managers, but for two rival candidates. Ray Milland stars as Prof. McNulty, Peggy McNulty: Phyllis Avery. (Film) Final show of the series.

9:00 3 21 BOXING—Washington

Chuck Speiser, Lansing, Mich., vs. Willie Troy, Washington, D.C., light-heavyweights, 10 rounds. Jimmy Powers reports from Washington, D.C.

TV GUIDE RATINGS

	Ratings	Bouts	W	L	D	KO's
Speiser	Unrated	18	15	3	0	10
Troy	Unrated	34	30	3	1	23

Willie Troy, a former leading middleweight. is now campaigning in the heavier ranks. Both he and Speiser have fought the rising New Orleans youngster, Willie Pastrano to a draw; Speiser lost a close decision to Pastrano. Both men can hit hard.

Compiled by Nat Fleischer (The Ring)

5 MOVIE—To Be Announced

8 27 THE LINE-UP—Drama

RETURN Warren Anderson and Tom Tully return in the series based on San Francisco police files. In this week's episode a patrolman on his beat is shot and killed by robbers looting a television warehouse. Insp. Grebb and Lt. Guthrie are without a lead on the case until they receive unxepected information from an informant. (Film)

49 MOVIE—Musical

"Silver Skates." An ice extravaganza with skating star Belita and the ice clowns. Kenny Baker, Patricia Morison.

9:30 5 FOLLOW THAT MAN

8 27 PERSON TO PERSON

Ed Murrow's first stop is at the Colonia, N. J. home of Brooklyn Dodger's pitcher Don Newcombe. Don, who is currently engaged in the World Series, greets Ed with his wife and son. The second stop on Murrow's agenda is at the Washington, D. C. home of Mr. and Mrs. Morris Cafritz. He's the prominent contractor. She's Gwen Cafritz, the Washington hostess.

9:45 3 RED BARBER'S CORNER

The old redhead finds himself in the catbird's seat tonight discussing tall cans

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SEPTEMBER 30

of corn and eating high on the hog In other words, it's a baseball session with World Series guests.

10:00 (3) **NEWS—Bulletins**
(5) **POST TIME**
(8) **BADGE 714—Webb**
"Big White Rat."' Friday and Smith discover that juveniles are responsible for the loss of several experimental animals which have been inoculated with a deadly disease.
(21) **BADGE 714—Webb**
"The Big Lover." Friday and Smith are assigned to find a man who swindles women after he romances them.
(27) **DOLLAR A SECOND**
(49) **MOVIE—To Be Announced**

10:05 (3) **WEATHER—Joe Finan**
10:10 (3) **SPORTS—Reports**
10:15 (3) **MOVIE MUSEUM**
(5) **TO BE ANNOUNCED**
10:30 (3) **TONIGHT—Ernie Kovacs**
(8) **CAPTURED**
(21) **NEWS—Summary**
(27) **TO BE ANNOUNCED**
10:40 (21) **SPORTS—Reports**
10:45 (21) **TONIGHT—Steve Allen**
11:00 (5) **MOVIE—Mystery**
"Diplomatic Passport." A State Department official's wife travels to Europe and becomes involved with international thieves. Marsha Hunt, Paul Carpenter.
(8) (27) (49) **NEWS—Reports**
11:10 (8) **SPORTS—Reports**
11:15 (27) **Weather—Reports**
(49) **MOVIE—Drama**
"Heartaches."
11:20 (27) **Playhouse 27**
11:30 (5) **NEWS—Bulletins**
12:00 (3) **NEWS—Bulletins**
12:30 (5) (27) **NEWS—Bulletins**

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RACINE WISCONSIN

The Play's The Thing

TV DRAMAS WILL CROWD WORLD'S LARGEST STAGE

Thanks to TV, there will be fewer starving actors and writers this year. Because there'll be more TV dramatic shows than ever before—live and filmed, from both New York and Hollywood. The networks will devote at least eight full-hour and 19 half-hour periods each week to regular dramatic series. (For filmed show details, see page 28.) And these figures don't include the *NBC Matinee Theater*, an hour-long drama five afternoons each week; the 90-minute drama "spectaculars," nor the countless syndicated telefilms.

Not only will there be more jobs, but the competition among shows will be so intense that top names will be able virtually to write their own pay checks. Said producer Fred Coe, whose new *Pontiac Theater* will be telecast alternate Tuesday nights on NBC: "We won't necessarily seek a top star for each show because the competition will be staggering." (Frank Sinatra, for example, was paid an estimated $40,000 for "Our Town" last week.)

Pontiac Theater seems most promising of the new hour-long live shows. Producer Coe *continued*

DRAMA / *continued*

has lined up some outstanding properties, starting Oct. 4 with Philip Wylie's "The Answer," story of a superbomb explosion in 1960. On the future list are William Faulkner's "The Sound and the Fury," Ernest Hemingway's "The Battler," and "The Man Who Murdered Shakespeare," which Coe calls "a 16th Century *Dragnet*."

Circle Theater, a weekly half-hour last year, expands to an hour to alternate with *Pontiac.* It's to dramatize true-life stories and people. The producers, in fact, have coined a new word for their shows—"actuals," not to be confused with "spectaculars." On tap, for example, is the story of B.P. Schulberg, a pioneer Hollywood movie magnate and the father of author Budd Schulberg. Another show will deal with "The Cradle," famous Illinois adoption agency.

TV Playhouse has undergone a face-lifting operation for the new season. NBC has taken over full production reins on the series and has upped the budget, with Alcoa coming in to replace Philco as the alternate-week sponsor with Goodyear. But the production staff, headed by Gordon Duff and Robert Alan Aurthur, continues. And since they're the ones who have dealt most closely in the past with the best *Playhouse* writers, you can count on Paddy Chayefsky, Horton Foote, N. Richard Nash, Tad Mosel and others to continue on that show.

Robert Montgomery Presents is also expanding this season. Producer-host Montgomery has scheduled adapta-

tions of some hit movies of the past, including "Along Came Jones," "Tomorrow Is Forever" and "The Stranger." He's planning an adaptation of a recent magazine story dealing with the reactions of a man as he suffers a heart attack. Montgomery will use his "subjective camera" technique for this one, with the camera representing the protagonist. He'll also do Joseph Conrad's "End of the Tether" and an original based on the life of Albert Einstein, "Death of a Genius."

Studio One, competing again with the Montgomery show for Monday night drama fans, celebrates its eighth anniversary Nov. 7 and plans bigger and better productions throughout the season. *Kraft TV Theater,* the oldest continuous-run program on TV, hopes to add new laurels this season. *U.S. Steel Hour* has famed Yiddish comedian Menasha Skulnik in "Ashton Buys a Horse," for this Wednesday night. And coming up are Farley Granger starring in a Rod Serling original, "Line of Duty," and Sir James Barrie's "The Old Lady Shows Her Medals." *Climax!* continues with big-name stars in top stories. And *Video Theater,* with Otto Kruger having replaced James Mason as host, will present more adaptations of hit movies with top Hollywood stars.

Star Stage, which took over the *Dear Phoebe* time spot, will feature original stories and adaptations—and handsome leading men, because the two sponsors hope to appeal to women viewers. The series comprises 26 live shows and 13 on film. *Star Tonight* will continue to give aspiring actors and actresses their big break by making them literally a star for the night in half-hour dramas. *Appointment with Adventure,* changing its name to *Opening Night,* will broaden its half-hour to include all sorts of drama.

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'Cheyenne': Clint Walker, Ann Robinson and John Garner in Warners' series.

'Kings Row': Peggy Halleck in a scene from second segment of Warners' show.

'Casablanca': third portion of series with Anita Ekberg and Charles McGraw.

COMING ATTRACTIONS

Warners, M-G-M, 20th Century-Fox Produce First Films For TV

It might be said of the approaching 1955-56 season that TV film, once the hated stepchild of the industry, is now enmeshing the medium in miles and miles of celluloid.

While the very nature of the restless TV beast makes it impossible to compile a wholly accurate list of films that lie ahead, it can be stated with a certain degree of authority that a minimum of 24 new crime-adventure-romance film series are on tap. In the words of their producers, they will be thrill-packed, if not actually downright sensational.

FILM SHOWS

Heading the list will be the initial TV entries of three top Hollywood studios: Warner Brothers, 20th Century-Fox and Metro-Goldwyn-Mayer.

Warners is throwing something of a triple-threat at the audience via ABC, in the form of three series under the over-all title of *Warner Brothers Presents*. "Kings Row," "Casablanca" and "Cheyenne" (titles are based on former Warners movies) will alternate as 45-minute film shows, with an added six minutes of behind-the-scenes activities concerning current and future Warners movies. They run on Tuesdays.

The 20th Century-Fox Show, being filmed by the studio for CBS and slated for Wednesday nights, will be a series of 45-minute dramatic films also, each with a six-minute trailer for upcoming Fox films. The show will alternate with *US*. ***continued***

British actress Bernadette O'Farrell as Maid Marian in *Robin Hood*, filmed in England.

Steel Hour, which is *not* on film.

The M-G-M Parade will be a series of half-hour programs. These films are being made, apparently, of bits and snatches from many miles of footage lying in M-G-M's cavernous vaults, chiefly shorts and cartoon subjects. And—guess what?—there will be frequent behind-the-scenes shots devoted to plugging M-G-M and its new films. The show is set to follow precedent-setting *Disneyland* on ABC Wednesday nights.

Disneyland will continue, of course, into its second year after a rather remarkable first season, which saw two repeat showings of much of the material. Disney also is taking on the task of preparing five hours of *Mickey Mouse Club* films every week. (See page 24.)

For adults: James Best, Walter Coy and Nesdon Booth in NBC's Western, *Frontier*.

Other new film shows of more than passing interest will be the *Alfred Hitchcock Presents* series, a suspense show supervised by the old master himself on CBS Sunday nights. Then there's *Jane Wyman's Fireside Theater*, already running on Tuesday nights.

Among the new adventure films is the CBS *Gunsmoke* series, an adult Western, on Saturdays; and *Crusader*, a fight-against-tyranny series made in Europe and the Far East, set for Fridays. CBS will also offer, primarily for children, *Robin Hood*, with Richard Greene, Bernadette O'Farrell and Ian Hunter, filmed in England; and *Tales of the Texas Rangers*.

The same network, with the aid of the Navy, is producing *Navy Log*, half-hour dramatizations of true-life exploits involving Navy personnel; and *Wanted*, a documentary dealing with convicts and their families.

NBC will gamble with *Frontier*, a new Worthington Miner series, which will tell true stories of the average men and women who helped settle the West. This and *Fury*, a Saturday children's show, are NBC's only two new entries in this field.

ABC will air *Cavalcade Theater*, which will concentrate on contemporary events; *Crossroads*, a series based on true experiences of clergymen, and *Wyatt Earp*, based on the life of the old frontier sheriff.

New syndicated film shows include *Dr. Hudson's Secret Journal*, based on the Lloyd C. Douglas novel; *I Spy*, a Raymond Massey starrer; *The Adventures of Long John Silver*, filmed in Australia with Robert Newton starred; a new Errol Flynn series, *Tales of the Foreign Legion*.

Network and syndicated oldtimers still with us will include such hardy perennials as *Dragnet* and *Big Town*, along with *The Line-Up*, *You Are There*, *Lassie*, *Rin Tin Tin*, *Medic*, *Roy Rogers*, *Science Fiction Theater*, *Mr. District Attorney*, *Waterfront* and *Mayor of the Town*.

Fair warning: By January, many of these may have disappeared and many new ones may be replacing them.

Anyone For Housework?

Better Daytime Programming May Entice Wives From Chores

The ladies, the infirm, the retired and all others who happen to be home during the day with their TV sets on, have fine, happy prospects for the new season.

And all is not soap opera this year.

CBS again is relying heavily on Arthur Godfrey for the mornings; while NBC hopes that its new daily, hour-long dramatic series, *NBC Matinee Theater*, to be telecast in color beginning Oct. 31, will keep the housewife happy on weekday afternoons.

Produced by Albert McCleery, who brought Ibsen's "Peer Gynt" and Shakespeare's "Hamlet" to TV, the *Matinee Theater* conceivably could jolt inane chatter and homespun talent shows clear out of their lethargy.

The show will use original scripts by seasoned and new TV writers and Broadway playwrights, and it has acquired second rights to top TV plays. Not coy about other network properties, the show has already contracted to repeat Gore Vidal's "Dark Possession," originally seen on CBS' excellent drama entry, *Studio One*.

A few of the actresses signed are Margaret Truman, Claire Luce and Sarah Churchill, who is to play her own American grandmother in "The Remarkable Mr. Jerome," written by Sarah's cousin, Anita Leslie. Telecast from the new Burbank studios, the series expects to use 260 scripts, 4000 to 6000 actors and 20 directors. In color as well as black and white, the show may become a major stimulus for the sale of color receivers.

Home continues to telecast the last 15 minutes of its show in color. Producers, restricted by one camera, hope, however, to stretch this segment to a half hour once a week. The show itself has already expanded with a 15-minute precede, *The World at Home*, featuring people in the news.

While Arthur Godfrey and his crew will be around as usual, singing, chuckling and cavorting Mondays through Thursdays, Garry Moore will again take over the Godfrey spot on Friday. This is in addition to Garry's regular half-hour show each weekday.

The same soap operas are on for a solid hour at NBC in the afternoon. CBS starts them earlier. Helen Emerson, TV's most *Valiant Lady*, has a new love interest; but in general, everyone is toying with the same weary problems.

Dick Van Dyke and Dave Garroway wile away the early hours for CBS and NBC. The afternoon is consumed by *Welcome Travelers*, *Robert Q. Lewis*, *Art Linkletter* and *Bob Crosby*, among others.

There are giveaways, too; not as dazzling as the nighttime kind, but money is money. There are *The Big Payoff*, which specializes in mink coats; *On Your Account*, and *Feather Your Nest*. And *Strike It Rich* is still doling out dollars for hard luck stories.

The Mouseketeers: they sport new headgear with ears on the *Mickey Mouse Club*.

...For The Youngsters

Fare Includes 'Mickey Mouse Club,' 'My Friend Flicka', 'Sergeant Preston'

It's going to be harder than ever to get Junior away from that TV set this season, especially if you're given to looking over his shoulder. At least eight hours a week (nine, counting *Disneyland*) of brand-new children's entertainment is set to pour forth from the three major networks.

Walt Disney's daily *Mickey Mouse Club* begins Oct. 3 over ABC, 5 to 6 P.M.; and advance reports indicate it is going to result, among other things, in a new type of headgear—a little black skull cap with mouse ears worn by the Mouseketeers.

SHOWS FOR CHILDREN

The Mouseketeers are a group of gifted boys and equally talented girls who perform each day through a 15-minute segment of the show.

Its other features, some daily, some once or more per week, include an 8-minute newsreel exclusively photographed for the club by 50 camera crews in all parts of the world, three serials of 10 to 20 episodes each, an assortment of Disney cartoons and regular departments with such titles as "Meet The . . ." and "Jiminy Cricket Presents."

All this, of course, is in addition to Wednesday night's *Disneyland*, which will include among its 26 new pro-

grams: "The Legend of Sleepy Hollow"; "Sardinia, Morocco, Ice Breakers and Tiburon"; "Man and the Moon," and "Our Friend, the Atom." Not to mention a new "Davy Crockett" or two sometime this fall and perhaps two others later.

Flipping the dial, we find that CBS has whipped up a new hour-long show for the two-to-eight-year-olds, five days a week. Called *Captain Kangaroo,* it will be seen from 8 to 9 A.M. (ET) and will deal with whatever the producers feel will interest children.

In addition, CBS has added *Tales of the Texas Rangers,* which started a couple of Saturdays ago, and four adventure serials, beginning Sept. 26: *Adventures of Robin Hood* (Monday), *Brave Eagle* (Wednesday), *Sergeant Preston of the Yukon* (Thursday) and *My Friend Flicka* (Friday). CBS may fill that Tuesday gap with *The Adventures of Champion.*

NBC is getting into the horse-story revival with *Fury,* a film series derived from "Black Beauty."

Jungle Queen: lovely Irish McCalla, as Sheena, goes into action soon.

On another front, there are at least six 90-minute shows being planned for the youngsters, including "Heidi" and "Alice in Wonderland."

A number of favorite children's shows are due back this fall. *Howdy Doody,* which will have its eighth anniversary come December, began colorcasting five times a week Sept. 12 and at the same time introduced a new character, Heidi Doody, and two new features—a travel series by Lowell Thomas, Jr. called "Flight to Adventure" and an African series in color shot right in the jungle.

And talking about color, Pinky Lee —complete with a circus background —will be telecast in rainbow hues.

In addition to all this, there are hordes of syndicated shows, from *Andy's Gang* (Andy Devine succeeds the late Ed McConnell) to a couple of new jungle entries; namely, *Jungle Jim* and *Sheena, Queen of the Jungle.*

Heidi Doody: Howdy has a new ▶ sister this year, and in color!

FOOD FOR THOUGHT

Television Will Examine Man, His Ideas And His Universe

Events and ideas the world over are closer these days—as close, in fact, as your TV set. Unless you refuse to tear yourself away from the usual run of light TV entertainment, your mind is due for a complete overhaul. At least two operas will be premiered, NBC will scientifically probe the world of 1976, the Russian steppes and the African veld will be explored, elder wisemen will dispense philosophy, and psychology will fill the air.

On Oct. 9, on NBC, Dr. Benjamin Spock starts clearing away the mysteries of child rearing, covering territory from splinters to the *id*. On *You and Your Child,* Dr. Frances Horwich continues to advise parents right after *Ding Dong School*. Viewers awed by *Medic* should take to ABC's *Medical Horizons,* a show concerned less with fictional story lines, more with the accomplishments of medicine. Quincy Howe moderates, from various research centers, this expanded version of last year's *Horizons*.

Both NBC and CBS plan special, unscheduled shows that will pre-empt existing programs.

For example, Ed Murrow (whose *Person to Person* is back as usual) has a sponsor for six *See It Now* shows of varying lengths. One, slated for October, will study the Vice Presidency as an institution. CBS also has a series of hour-and-a-half documentaries planned, titled simply, "Giants."

In cooperation with the Air Force, CBS' *Air Power,* slated for the late fall, gives a definitive picture of our air strength from the flight at Kitty Hawk to the projected excursion into outer space. Viewers will be given a look at Russian air strength, see captured enemy film taken by German pilots as they downed American planes. Eddie Rickenbacker, Laurence Olivier and Walter Cronkite are among the varied narrators.

NBC will put on unscheduled shows at least once a month. *The Assignment Series,* about people and places, is set to go with a show on India on Nov. 24. In color, it will be narrated by

our former ambassador, Chester Bowles. *Project 20,* TV documentaries about events that have molded the 20th Century, kicks off with the story of the Russian Revolution. *Wide Wide World* will appear on alternate Sundays, beginning Oct. 16.

Omnibus returns Oct. 9, with a new cycle approach whereby three 90-minute shows will be utilized for a World's Fair of art, invention, science and entertainment. In another cycle, Boston attorney Joseph N. Welch, of the McCarthy hearings, tells the story of the Constitution. Programs are planned about Johann Sebastian Bach and young Will Shakespeare.

Adventure also returns Oct. 9 with four major series interspersed among the regular shows. Stories of the West (Bernard de Voto), and the waters of the world are two. For the series on Man's own mechanism, electric trains will track through an oversized scale of the human body to show blood circulating. An oil well has also been "adopted" and viewers will go along with the drillers.

And for young intellectuals, there's *Let's Take a Trip,* due back Oct. 9.

Just about everyone has a documentary this year. Quincy Howe's *Outside U.S.A.* at ABC, which started Sept. 1, is concerned with events that have built up to current situations such as the Moroccan massacres. Eric Sevareid, back Oct. 9, toured Europe last summer seeking new slants for a revamp of *The American Week,* and Larry Lesueur has a new Sunday series on the United Nations. Even Hollywood has a documentary, *Confidential File.*

All the religious shows continue. Bishop Sheen has switched to ABC; and in October, Dean James A. Pike, rector of the Cathedral of St. John the Divine, will begin nondenominational discussions on that network.

"Surely you're not that old-fashioned!"

It's almost incomprehensible to Tampax users how anyone could fail to use internal sanitary protection. Yet there's a compliment for you behind their bewildered surprise—their blunt comments. They think of you as being as modern and alert as they are. What in the world is holding you back from using Tampax?

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After a while you begin to wonder if you aren't out of step . . . if you shouldn't at least *try* Tampax. You find there are 3 absorbencies at drug or notion counters: Regular, Super, Junior. You choose the one that suits your needs, and first thing you know, you wear the surprised look when you meet a non-Tampax-user. Surely, surely, every woman *should* use it! Tampax Incorporated, Palmer, Mass.

Invented by a doctor—now used by millions of women

OLD FACES IN NEW ACTS

Critics who like to carp about "the same old stuff" on TV will likely have to eat their words this coming season, at least, so far as comedy and variety shows are concerned. About the only things that will remain the same are the channel numbers.

Milton Berle is switching from New York to Hollywood, from black-and-white to color and, in several shows, from comedy to straight drama. He will do 13, all told, alternating in his Tuesday night time spot with such notable colleagues as Bob Hope, Martha Raye, Dinah Shore and Betty Hutton.

Jackie Gleason is switching from live to film, from an hour to 30 minutes, and from variety to situation comedy in the form of *The Honeymooners*. Perry Como is expanding from three weekly quarter hours on CBS to a Saturday night hour on NBC. And the medium will be welcoming one of the better-known musical comedy clowns, Phil Silvers.

Berle will start the NBC ball rolling on Tuesday. The network's other big variety gun, it is devoutly hoped, will be the Sunday night *Variety Hour*, launched during the summer to pare down Ed Sullivan's rating. Sullivan, of course, will continue as one of CBS' two major artillery pieces, his *Toast of the Town* this week being renamed *The Ed Sullivan Show*.

MILTON BERLE STARTS FROM SCRATCH; JACKIE GLEASON SWITCHES TO FILM; PERRY COMO SINGS ON SATURDAYS

The other, Gleason, will double this season as producer of *Stage Show,* starring Tommy and Jimmy Dorsey, which will run just before or after *The Honeymooners* on Saturday nights.

CBS, with a distraught eye cocked in the direction of ABC's Walt Disney, has scratched its Jane Froman, Jo Stafford and Perry Como early-evening quarter hours for a series of half-hour adventure films. Miss Stafford, who is awaiting an heir, will probably sit the season out, as will Miss Froman.

At NBC, one finds Dinah Shore, Eddie Fisher and Tony Martin still holding down their own early-evening time spots. NBC also has George Gobel slated to return, which is like waiting for the annual dividends to come in. And the red-hot Sid Caesar-Nanette Fabray combination will be back at its Monday night stand.

ABC will spell its *Ozark Jubilee* every fourth Saturday night with a "live" hour version of *Grand Ole Opry,* beginning Oct. 15. ***continued***

In a more spectacular vein, NBC will offer two hour-long telecasts of the Ringling Bros. and Barnum & Bailey Circus—one, possibly in color.

The situation comedy shows, long a staple item in the TV diet, are conspicuous for their rarity, at least so far as major new entries on the networks are concerned. CBS has the new Phil Silvers show, *You'll Never Get Rich; It's Always Jan,* with Janis Paige, and *Joe and Mabel,* with Larry Blyden and Nita Talbot. NBC has a total of precisely one new situation comedy series: *People's Choice,* with Jackie Cooper.

Our Miss Brooks will be the same old Eve Arden series when it returns to CBS Oct. 7, but in later weeks it will convert its English teacher at Madison High into a dramatic teacher at Mrs. Nestor's Private School for Girls (headed by Gale Gordon as principal); and will add Bob Sweeney, late of *My Favorite Husband,* Viola Roach and 10-year-old Ricky Vera to its cast.

My Favorite Husband is undergoing changes, too—from live to film, with ex-Quiz Kid Vanessa Brown succeeding Joan Caulfield as the "My" of the title. Danny Thomas' *Make Room for Daddy* will use Europe as the locale for some of its instalments, and *The Goldbergs,* back as a syndicated film, has swapped the Bronx for a mythical small town, Haverville.

Other syndicated shows which should turn up in 50 or more cities will probably include *Behind the Scenes,* with Sally Fraser and Jil Jarmyn;

◀ Perry Como goes from 15 minutes to weekly hour.

Phil Silvers, right, plays GI in new series.

Crunch and Des, based on the Philip Wylie stories, and *The Great Gildersleeve,* with Willard Waterman.

There are others, but all still in the infant, or we-have-a-pilot-who-wants-to-buy-it? stage.

Many of the veterans, of course, will be back in the same old time periods. *I Love Lucy* will be starting its fifth year. Jack Benny will be on alternate weeks this season, sharing his Sunday night spot with Ann Sothern's *Private Secretary.* Bill Bendix's *Life of Riley* will be back with two major cast changes. Also returning are Robert Young's *Father Knows Best, The Bob Cummings Show, December Bride,* Red Skelton (still experimenting) Jimmy Durante (every week this year) Liberace, Burns & Allen, *Mama, Ozzie & Harriet* and *It's a Great Life.*

The casualty rate, however, has been little short of gruesome: Wally (*Mr. Peepers*) Cox and Red Buttons have nowhere to hang their hats; and *Professional Father, The Imogene Coca Show* and *That's My Boy* are washed up. Such network shows as *Hey, Mulligan; My Little Margie; So This Is Hollywood; Willy; Life With Father; Ray Milland; Ray Bolger; Dear Phoebe,* and *Mr. and Mrs. North* have been siphoned into the film syndication pool.

The day of the we'll-buy-anything attitude at the networks is about over.

And the winner is you—the viewer.

Preview Teletype*

NEW YORK Bob Stahl reports:

NBC's new Matinee Theater has spurred CBS to revise its thinking for daytime programming. CBS is planning an hour-long live daytime show from New York, and will probably combine variety and drama . . . The second See It Now, not yet scheduled, will be a profile of New York City.

* * *

Louis G. Cowan, Inc., producers of The $64,000 Question, have a new show in the works--The $64,000 Panel--on which Question contestants could display further knowledge, and win more loot, as members of the panel.

* * *

"Harper's" managing editor, RUSSELL LYNES, who made American readers Highbrow-Middlebrow-Lowbrow conscious, is writing satire on manners for Omnibus . . . SHIRLEY BOOTH signed for Omnibus version of "Ethan Frome" . . . JANE RUSSELL and DICK HAYMES will be guests on the first DORSEY BROTHERS Stage Show Saturday, Oct. 1.

* * *

In the works at Armstrong Circle Theater is "Hurricane Show," the latest in the program's series of "actuals," tracing life of a hurricane from birth to death . . . First films shot by DANIEL SCHORR for CBS in Moscow will be aired early in October.

HOLLYWOOD Dan Jenkins reports:

Producer ERNIE GLUCKSMAN has added ART LINKLETTER, PHIL HARRIS, PAUL GILBERT, SHIRLEY MACLAINE to his Oct. 9 "Show Biz" spectacular, headlining GROUCHO MARX . . . MILTON BERLE's guests for his Tuesday, Nov. 8, show: singer SAMMY DAVIS, JR., and JOAN DAVIS in a musical comedy. He has picked THELMA RITTER for Nov. 29.

* * *

BING CROSBY's appearance in "High Tor," scheduled for Nov. 19 on Ford Star Jubilee, has been canceled. BING will appear on Jubilee, probably in January or February, but not necessarily in "High Tor" . . . CBS wants FRANK SINATRA and MARY MARTIN for "I Hear America Singing," which CROSBY has turned down.

* * *

NANETTE FABRAY will be the first NBC personality of the season to appear on ED MURROW's CBS Person to Person, date not yet set . . . JOSE ITURBI will make his TV debut on JIMMY DURANTE's first live show this fall, Saturday, Oct. 8 . . . MICHAEL WILDING and MERLE OBERON have been set for "Cavalcade," the 20th Century-Fox Show opener on CBS Wednesday, Oct. 5.

* * *

GEORGE GOBEL returns to NBC Saturday, Oct. 8, with PEGGY KING, just re-signed . . . RED SKELTON, starting the season in New York this Tuesday, will stay over for his Oct. 4 show, with guests JACKIE GLEASON, ART CARNEY.

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